UNIVERSITY OF NEW MEXICO
Minutes of Athletic Council Meeting
Thursday, October 18, 2012
Lobo Club Board Room


Absent: Jeffery Long, Jeffery Norenberg, Joyce Phillips, David Olguin, Daniel Barkley, Jadon Phillips, Tim Cass, Rita Chavez, Jacori Greer, Janet Poole, Gig Brummel

<table>
<thead>
<tr>
<th>AGENDA ITEM/DESCRIPTION</th>
<th>MINUTES/ACTION TAKEN</th>
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<td>OPENING</td>
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<tr>
<td>CALL TO ORDER</td>
<td>The meeting was called to order @ 3:35 p.m. by Alfred Mathewson</td>
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<td>APPROVAL OF MINUTES</td>
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<td>• Mike Rocca moved to approve minutes. Todd Seidler seconded. Unanimously approved.</td>
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<td>ATHLETIC REPORT</td>
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<td>• Paul Krebs—Request from COSAP (Campus Office of Substance Abuse and Prevention) to use of the Lobo mascots in an alcohol prevention program campaign geared toward students. Copies of the proposed advertisements were passed around for review. Initially said no but decided to present it to athletic council. Discussion opened.</td>
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• Students said that the campaign seemed to fit with programs they had seen at other universities using mascots to promote positive messages. However, concern was expressed that the use of mascots could contribute to confusion in younger children who view the statistics on drinking by college students as condoning drinking.

• It was noted that student athletes and teams may participate in such campaigns. A team promotion would probably have a stronger effect than the mascot.

• Jackie Hood moved to allow COSAP to use the mascots for their campaign. Matt Fleischer seconded. The vote was 1 in favor, and 5 opposed. Motion failed.

• Paul Krebs will refer COSAP to SAC to see if student athletes are interested in the campaign.

• Paul Krebs presented the Policies and Procedures Handbook on Concussions. The Handbook was passed around. The Council would like a presentation by a neuropsychologist on the subject at a future meeting. Henry Villegas stated there are issues with returning to class after concussions. There was discussion of the need to provide information to educate faculty of severity of concussion and the effect on class attendance. Henry is working closely with Dean of Students. There was a brief discussion of the relationship of this issue to the absence policy.

• Paul Krebs reported on football ticket revenue. UNM has sold over 1000 more season tickets than last year and 6000 more per game than last year.
ATHLETIC REPORT (cont.)

- So far the football program has generated about 1.55 million in ticket revenue that is about $100,000 short of revenue projection for the year with 3 home games left. We will probably exceed the projected ticket sale revenue target by about $100,000. Other revenue is not as up as ticket revenue as but still higher than last year.

FACULTY REPORT

- Breda Bova – attended the NCAA Division 1 Conference and reported on two 2 issues that were covered: 1. Concussions (increase in women’s basketball and women’s soccer). 2. Penn State issue. Penn State did not have a senior compliance official at the school. Compliance has been reviewed at UNM subsequently and a recommendation has been made to have a central office for compliance. The recommendation calls for clear reporting lines and for anonymous hotline reports go to the central office. UNM has also has also reviewed recommendations from the Freeh Report. HR at Penn State now reports directly to president. Everyone is becoming more aware of the Clery Act. No department at UNM can opt out of the Clery Act like the football program at Penn State did.

OTHER BUSINESS

- Stephon Bishop if Aloha tanning has any connection to UNM athletics because they are advertising as the #1 tanning salon of the UNM Lobos. Paul Krebs stated he would look into it.

- Mike Rocca seconds Marie’s suggestion during the athletic report to bring in someone to talk about concussions. Paul Krebs to have psychologist, Dr. Val Valle present to the Council at a future meeting along with Dr. Chris McGrew.
OTHER BUSINESS (cont.)

- Paul Krebs was asked about Channel 261 (Root Sports Network). He described it as a 3rd tier partner with UNM Athletics. Interested in them because of the distribution and gives a variety of options to pick up men’s basketball.

- Henry Villegas stated that the NCAA graduation rates will be released next week. GSR is at 75% and graduation rate is close to 61%.

TEAM LIAISONS

- Karl Hinterbichler stated he was waiting for uniform language before contacting team. Language was referred to the Governance & Compliance Subcommittee at the Sept. 13 meeting. The subcommittee has been working on a draft and Alfred Mathewson will contact Dan Barkley, the chair of the subcommittee. Marie would like for Paul Krebs to discuss language at a coaches meeting so they all know about it.

- Marie Lobo has made contact with football. Jackie Hood is now the softball team liaison. Alfred Mathewson will look to see who can take over Men’s Soccer and Skiing.

ADJOURN

The meeting was adjourned at 4:25 p.m.