UNM West: Creating a Distinct Academic Mission & Identity



Carol A. Parker

ACE Fellow (2012-2013)

Structural Barriers to Success

- Has the admin. structure of a branch campus but offers few lower division courses
- Offers upper division courses but its admin. structure does not support creation of own Baccalaureate programs
- Needs admin. structure of an academic unit to hire own faculty and offer own distinct degrees

Support
Local Economic
Development

Pilot Innovative Instructional Methods, Delivery Models and Partnerships

Grow Enrollment and Expand Degree Offerings, Create New Degrees Offered Only at UNM West

Own Degrees + Innovation = Unique Identity

- Unique Degrees:
 - Health professions??
 - Model: U. Minn. Rochester
 - Applied technology??
 - Models: ASU Polytechnic, Central Mo. Innovation Campus
 - Others??

- Pilot Innovation:
 - Learning Methods
 - Self Sustaining Business Models

Framework and Timeline

Concept is just a framework

- Academic input needed to put flesh on the bones
- HSC conversations about Health Professions needed
- Leadership must address admin. structural barriers

Timeline

- Gather Input (internal & external)
- April 29th public meeting in Rio Rancho