

**DEGREE/PROGRAM CHANGE  
FORM C  
Form Number: C1761**

Fields marked with \* are required

**Name of Initiator:** Gregoria Arienda Cavazos **Email:** [gcavazos@unm.edu](mailto:gcavazos@unm.edu) **Phone Number:** 505 277-5305  
**Date:** 10-29-2015

Associated Forms exist? Yes  Initiator's Title Coord,Program Advisement: Communication Journalism  
Faculty Contact Janet Shiver Administrative Contact Gregoria A. Cavazos  
Department Communication & Journalism Admin Email gcavazos@unm.edu  
Branch Admin Phone 277-1903

**Proposed effective term**

Semester Fall  Year 2016

**Course Information**

Select Appropriate Program Undergraduate Degree Program   
Name of New or Existing Program BA in Journalism & Mass Communication - Digital Field Multimedia  
Select Category Concentration  Degree Type  
Select Action Revision

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[BA-Journalism& Mass ComunicationIFDM REVISED2016-2017.pdf](#)

☐ **Does this change affect other departmental program/branch campuses? If yes, indicate below.**

Reason(s) for Request (enter text below or upload a doc/pdf file)

IFDM is moving from a 4-year to a 3-year program. The IFDM required core course, IFDM 105L, is moving to the university core and IFDM students will begin the IFDM core with IFDM 205L, and CS 105L as a co-requisite. IFDM is also taking out one elective course requirement, for a total of 6 less required hours. Removing 6 hours (from the IFDM concentration or Critical Studies in Mass Media Concentration or Digital Field Multimedia Concentration) allows students to complete the IFDM requirements in 3 years which: -aligns the IFDM Program requirements with the university and other degree programs and departments -aligns with the 120 and out initiative from the university -increases retention and graduation rates to align with university goals -accommodates transfer students and current UNM students -allows a more competitive admissions process for a more prepared and mature student -decreases the financial burden on students

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

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☐ **Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.**

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)

**Bachelor of Arts in Journalism**  
**Digital Field Multimedia Concentration**  
**with Interdisciplinary Film & Digital Media core**  
**53 required credit hours**  
**(No minor required)**

The Digital Field Multimedia concentration allows students to use the tools of digital media in the field of broadcast. With the IFDM core courses, students will develop technical and creative skills while utilizing digital media technology. This concentration will prepare students for careers in journalism, broadcasting, and with other media companies.

**Required Major Coursework for Journalism**  
**(24hours)**

- [CJ 171L](#) – 3hrs Writing for Media
- [CJ 269](#) – 3hrs Multimedia & Visual Communication
- [CJ 278](#) – 3hrs Writing and Editing for Multimedia Journalism
- [CJ 360](#) – 3hrs Broadcast News I
- [CJ 375](#) -3hrs Intermediate Reporting
- [CJ 365](#)- 3hrs History of Media
- [CJ 478](#)-3hrs Media Theory and Research
- [CJ 475](#) -3hrs Advanced Multimedia Journalism

**Additional required coursework for Digital Field Multimedia concentration**  
**(29hours)**

*Must take the required Interdisciplinary Film & Digital Media (IFDM) core courses. Must be accepted as an IFDM Pre-Major in order to take IFDM core. Must apply to the IFDM Program in the Spring.*

- [CS 105L](#)-3hrs Intro to Computer Programming
- [IFDM 205](#) – 3hrs Studio I: Activating Digital Space (offered each fall)
- [IFDM 210](#)- 3hrs Introduction to Modeling and Postproduction(offered each spring)
- [IFDM 300](#)- 3hrs Critical Intermediations (offered each fall)
- [IFDM 310](#)- 3hrs Studio II: Writing Digital Narrative(offered each spring)
- [IFDM 400](#)- 3hrs Ethics, Science & Technology(offered each fall)
- [IFDM 410](#)- 3hrs Business & Law of Film & New Media (offered each spring)
- [IFDM 450](#)- 4hrs Capstone I (offered each fall)
- [IFDM 451](#)- 4hrs Capstone II (offered each spring)

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**Sample Schedule for Bachelor of Arts in Journalism  
Digital Field Multimedia Concentration  
(beginning Fall 2016) 120 Hours Required for**

<b>1<sup>st</sup> Year Fall Semester</b>			<b>Graduation</b>	<b>1<sup>st</sup> Year Spring Semester</b>		
<i>Course</i>	<i>CR</i>	<i>Grade</i>		<i>Course</i>	<i>Core*</i>	<i>Grade</i>
English 101*: Comp 1 Exposition	3			Writing and Speaking (see UNM core)	3	
Math (see UNM core sheet)	3			English 102*: Comp II Analysis & Argument	3	
Humanities (see UNM core sheet)	3			Humanities (see UNM core sheet)	3	
Social/Behv. Science (see UNM core sheet)	3			Stats 145 Principles of Statistics	3	
Foreign Language (see UNM core sheet)	3			IFDM 105L: Intro Film Digital Media (Fine Arts Elective)	3	
<b>Total</b>	<b>15</b>			<b>Total</b>	<b>15</b>	
<b>2<sup>nd</sup> Year Fall Semester</b>				<b>2<sup>nd</sup> Year Spring Semester</b>		
<i>Course</i>	<i>CR</i>	<i>Grade</i>		<i>Course</i>	<i>CR</i>	<i>Grade</i>
CJ 171L Intro to Media Writing	3			CJ 269 Multimedia & Visual Communication	3	
IFDM 205L* Activating Digital Space	3			IFDM 210*:Intro to Modeling & Post Production	3	
Physical & Natural Science w/lab (see UNM core sheet)	4			CJ 278 Writing & Editing for Multimedia Journalism	3	
CS 105L*: Intro to Computer Programming	3			A&S Elective (see UNM catalog & Advisor)	3	
Social/Behv. Science (see UNM core sheet)	3			Physical & Natural Science (see UNM core sheet)	3	
<del>Elective (see UNM catalog &amp; Advisor)</del>	<del>1</del>			<del>Elective (see UNM catalog &amp; Advisor)</del>	<del>1</del>	
<b>Total</b>	<b>17</b>			<b>Total</b>	<b>16</b>	
<b>3<sup>rd</sup> Year Fall Semester</b>				<b>3<sup>rd</sup> Year Spring Semester</b>		
<i>Course</i>	<i>CR</i>	<i>Grade</i>		<i>Course</i>	<i>CR</i>	<i>Grade</i>
IFDM 300*: Critical Intermediation	3			IFDM 310*: Writing Digital Narratives	3	
CJ 360 Broadcast News I	3			CJ 375 Intermediate Reporting	3	
CJ 365 History of Media	3			<del>A&amp;S Elective (see UNM catalog &amp; Advisor)</del>	<del>3</del>	
				A&S Upper Div. Elective (see UNM catalog)	3	
A&S Elective (see UNM catalog & Advisor)	3			A&S Upper Div. Elective (see UNM catalog)	3	
A&S Upper Div. Elective (see UNM catalog)	3					
<b>Total</b>	<b>15</b>			<b>Total</b>	<b>15</b>	
<b>4<sup>th</sup> Year Fall Semester</b>				<b>4<sup>th</sup> Year Spring Semester</b>		
<i>Course</i>	<i>CR</i>	<i>Grade</i>		<i>Course</i>	<i>CR</i>	<i>Grade</i>
IFDM 400* Ethics, Science &Technology	3			IFDM 410*: Bus/Law Film & New Media	3	
IFDM 450* Capstone I	4			IFDM 451* Capstone II	4	
CJ 475 Advanced Multimedia Journalism	3			A&S Upper Div. Elective (see UNM catalog)	3	
CJ 478 Media Theory and Research	3			A&S Upper Div. Elective (see UNM catalog)	3	
A&S Upper Div. Elective (see UNM catalog)	3			A&S Upper Div. Elective (see UNM catalog)	3	
<b>Total</b>	<b>16</b>			<b>Total</b>	<b>16</b>	

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Math (see UNM core sheet)	3			English 102*: Comp II Analysis & Argument	3	
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Social/Behv. Science (see UNM core sheet)	3			Stats 145 Principles of Statistics	3	
Foreign Language (see UNM core sheet)	3			IFDM 105L: Intro Film Digital Media (Fine Arts Elective)	3	
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<i>Course</i>	<i>CR</i>	<i>Grade</i>		<i>Course</i>	<i>CR</i>	<i>Grade</i>
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CS 105L*: Intro to Computer Programming	3			A&S Elective (see UNM catalog & Advisor)	3	
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<del>Elective (see UNM catalog &amp; Advisor)</del>	<del>1</del>			<del>Elective (see UNM catalog &amp; Advisor)</del>	<del>1</del>	
<b>Total</b>	<b>17</b>			<b>Total</b>	<b>16</b>	
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IFDM 300*: Critical Intermediation	3			IFDM 310*: Writing Digital Narratives	3	
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CJ 365 History of Media	3			<del>A&amp;S Elective (see UNM catalog &amp; Advisor)</del>	<del>3</del>	
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