

**DEGREE/PROGRAM CHANGE  
FORM C**

**Fields marked with \* are required**

**Name of Initiator:** Deirdre F Markham      **Email:\*** [dmarkham@unm.edu](mailto:dmarkham@unm.edu)      **Date:\*** 12-15-08  
**Phone Number:\*** 277-4161      Initiator's Rank / Title\* ADMINISTRATIVE COORDINATOR: Anderson Schools of Management  
Faculty Contact\* Mary Margaret Rogers      Administrative Contact\* Bobbie Murray  
Department\* Anderson School of Management  
**Division**      **Program** Marketing, Information, Decision Sciences  
**Branch**

Proposed effective term:

Semester    Fall ▼      Year    2007 ▼

**Course Information**

Select Appropriate Program    Graduate Degree Program ▼      CIP Code  
Name of New or Existing Program    \* EXPEDITED MBA Marketing Management Concentration  
Catalog Page Number    92    Select Category    Concentration ▼    Degree Type    MBA  
Select Action    Revision ▼

**Exact Title and Requirements as they should appear in the catalog.**

See current catalog for format within the respective college (enter text below or upload a doc/pdf file)

[EXPEDITED MBA Marketing Management Concentration.doc](#)

**This Change affects other departmental program/branch campuses**

Reason(s) for Request    \* (enter text below or upload a doc/pdf file)  
Expedited Form C requested by E. Barton 12/11/08.

Statements to address budgetary and Faculty Load Implications and Long-range planning    \* (enter text below or upload a doc/pdf file)  
Expedited Form C requested by E. Barton 12/11/08. There are no budgetary, faculty load implications or long-range planning matters affected by this request.