

**DEGREE/PROGRAM CHANGE  
FORM C  
Form Number: C1433**

Fields marked with \* are required

**Name of Initiator:** Deirdre F Markham    **Email:** [dmarkham@unm.edu](mailto:dmarkham@unm.edu)    **Phone Number:** 277-4161    **Date:** 09-15-2014

Associated Forms exist? Yes  Initiator's Title Program Specialist  
Faculty Contact Robert DelCampo    Administrative Contact Deirdre Markham  
Department Anderson School of Management    Admin Email dmarkham@unm.edu  
Branch Admin Phone 277-4161

**Proposed effective term**

Semester Fall  Year 2015

**Course Information**

Select Appropriate Program Graduate Degree Program   
Name of New or Existing Program MBA International Management in Latin America Concentration  
Select Category Concentration  Degree Type M.B.A.  
Select Action Revision

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[Form C - M.B.A. International Management Latin America Concentration.docx](#)

**Does this change affect other departmental program/branch campuses? If yes, indicate below.**

Reason(s) for Request (enter text below or upload a doc/pdf file)

This request adjusts the International Management in Latin America concentration catalog description to align with the new credit hour program requirements which have been submitted in Form C1380.

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

[Form C - M.B.A. International Management Latin America Concentration.docx](#)

**Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.**

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)

**FORM C Degree/Program Change**

Name of Initiator: Deirdre Markham Email: dmarkham@unm.edu Date: 9/15/14

Phone: 277-4161 Initiator’s Rank/Title: Program Specialist

Associated Forms Exist: **Yes** No

Faculty Contact: Robert DelCampo Administrative Contact: Deirdre Markham

Department: Associate Dean’s Office

Admin Email: dmarkham@unm.edu Admin Phone: 277-4161

Branch:

Proposed effective term Semester: Fall Year: 2015

**Course Information**

Circle Program: UG **GR**

Name of new or existing program: International Management Concentration

Select Category: Degree Major Minor **Concentration**  
Certificate Emphasis Department Subject code  
UG Core Course

Degree type: M.B.A.

Select Action: New **Revision** Deletion Name Change

Exact Title and Requirements as they should appear in the catalog:

International Management in Latin America Web site:  
<http://masters.mgt.unm.edu/curriculum/international.asp>

**Requirements:** The International Management in Latin America Concentration requires at least 12 hours (4 courses) of approved international management graduate coursework from the following: 524, 548, 560, 569, 574, 583, 594 (international management special topics only), 595, 596, 597, and 697 (697 must be pre-approved by career services office and international management internship advisor).

Does this change affect other departmental program/branch campuses? Yes \_\_\_\_ No X

Reason(s) for request:

Statements that include justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications:

This request adjusts the International Management in Latin America concentration catalog description to align with the new credit hour program requirements which have been submitted in Form C1380.

In Form C1380, Anderson is requesting a revision of the credit hours required to receive an M.B.A. Form C1380 was the result of a 3-year review of the M.B.A. curriculum and removes the option that allowed waivers of core courses. In order to cover the additional sections of core courses that will be necessary with the removal of the waiver, concentration requirements have been reduced in order to free existing faculty resources to cover the additional sections of core courses that will be necessary.

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Branch:

Proposed effective term Semester: Fall Year: 2015

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