

**DEGREE/PROGRAM CHANGE  
FORM C**

**Fields marked with \* are required**

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**Phone Number:\*** 505 277-1903      Initiator's Rank / Title\* Academic Advisor: Communication & Journalism  
Faculty Contact\* John Oetzel      Administrative Contact\* Mary Bibeau  
Department\* Communication & Journalism  
**Division** Arts & Sciences      **Program** Graduate  
**Branch**

Proposed effective term:

Semester Please Select ▼ Year 2005 ▼

**Course Information**

Select Appropriate Program Graduate Degree Program ▼ CIP Code  
Name of New or Existing Program \* Ph.D. in Communication  
Catalog Page Number 168 Select Category Degree ▼ Degree Type Doctoral  
Select Action Revision ▼

**Exact Title and Requirements as they should appear in the catalog.**

See current catalog for format within the respective college (enter text below or upload a doc/pdf file)

[PhD Spring 2008.doc](#)

**This Change affects other departmental program/branch campuses**

Reason(s) for Request \* (enter text below or upload a doc/pdf file)

The purpose is to add a 2-part course(s) to introduce students to the ideas, history and literatures of the communication discipline, the areas of concentration in CJ, the research & creative work of faculty, the academic and professional expectations of the field, and to develop students' abilities to be strong writers and presenters in their own research. These courses will help students be better prepared for the work involved in the advanced degree and the discipline.

Statements to address budgetary and Faculty Load Implications and Long-range planning

\* (enter text below or upload a doc/pdf file)

There will be no budgetary impact expect for an increase in tuition. We have the rooms and the director of graduate studies teaches the course(s). The field trip has been budgeted for many years. Faculty Load will not be significantly increased as the courses should avoid some individual advising on the topics covered by the courses. Long-range planning will not be affected as we have already offered this course as a workshop and an independent study. The courses are in our long-range planning of our graduate program.

## **Ph.D. in Communication**

Concentrations: intercultural communication, health communication and mass communication

Doctoral study in the Department of Communication and Journalism aims to prepare students to become scholars and professionals who are conversant with one or more areas in the field of communication. Departmental faculty offer courses in intercultural communication, health communication and mass communication. Because of the wide diversity of disciplinary approaches represented in the work of the department, the graduate program is open to students with undergraduate preparation in communication, journalism, the humanities, the social sciences and other fields related to the study of human communication. For all candidates, admission must be approved by the departmental committee on graduate studies.

Academic requirements for the Ph.D. in Communication consist of an intensive program of course work, research and professional development. The doctoral degree requires a minimum of 48 graduate credit hours with at least 36 graduate credit hours of course work beyond the Master's degree.

Course work requirements include the following: **the introductory research courses 509 and 510 taken in the first year**; nine departmental course credit hours in research methods (these hours may be obtained by taking any three of the following five courses: 506, 507, 538, 607 and 608. However, if the student has not taken 507 or an acceptable equivalent, 507 must be one of the three courses chosen); two 600-level courses in communication theory (including both the history and philosophy of communication study and theory construction); one 600-level course in intercultural communication theory. In addition to these core courses, Ph.D. candidates will select elective courses from any of the Communication & Journalism courses marked for graduate credit in this catalog.

Ph.D. candidates also will be required to satisfy a research skills requirement by demonstrating competency in two languages (one of which is English) or, alternatively, in a computer language or in a computer-related data-analysis skill as determined by the candidate's committee on graduate studies.

**Health Communication** (emphasis on culture/health disparities and media/new media)

550 Seminar: Health Communication

551 Health Communication Campaigns

552 Current Development in Health Communication

554 Diffusion of Innovations

557 Persuasion

650 Practicum in Health Communication

**Intercultural Communication**

512 Current Developments in Intercultural Communication

514 Seminar in Intercultural Communication

515 Feminist Perspectives in Communication

516 Culture and Discourse

518 Language, Thought & Behavior

614 Intercultural Communication Theories

**Mass Communication and Culture** (emphasis on intercultural, global/international perspectives and culture broadly defined)

561 Seminar: Mass Communication

562 Current Developments in Mass Communication

563 International Perspectives on Media

564 Multiculturalism, Gender and Media

664 Mass Communication Theories