

**DEGREE/PROGRAM CHANGE
FORM C
Form Number: C1380**

Fields marked with * are required

Name of Initiator: Deirdre F Markham **Email:** dmarkham@unm.edu **Phone Number:** 277-4161 **Date:** 02-18-2014

Associated Forms exist? Yes Initiator's Title Program Specialist (Anderson School of Management)
Faculty Contact Robert DelCampo Administrative Contact Deirdre Markham
Department Anderson School of Management Admin Email dmarkham@unm.edu
Branch Main Campus Admin Phone 277-4161

Proposed effective term

Semester Fall Year 2015

Course Information

Select Appropriate Program Graduate Degree Program
Name of New or Existing Program Master of Business Administration
Select Category Major Degree Type MBA
Select Action Revision

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[Form C MBA No Conc.Conc Program.docx](#)

Does this change affect other departmental program/branch campuses? If yes, indicate below.

Reason(s) for Request (enter text below or upload a doc/pdf file)

In attached document and entered below: Anderson faculty have completed a three-year curriculum review which incorporated feedback from a variety of stakeholders including students, employers, our 2010 AACSB (Association to Advance Collegiate Schools of Business) accreditation review, and the faculty evaluation of market trends and needs of students. Based on the curriculum review, it was determined that student s needs could be better met with a clear delineation between the two tracks of a generalist M.B.A. (Accelerated Program) and a concentration M.B.A. (Focused Program). This will allow students to determine at the beginning of their academic career which track best suits their professional and personal goals and allow the school to allocate faculty resources more efficiently to meet these needs.

[Form C MBA No Conc.Conc Program.docx](#)

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

[Form C MBA No Conc.Conc Program.docx](#)

Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)

FORM C Degree/Program Change

Anderson School of Management internal approval form

Faculty Contact: Robert DelCampo, Associate Dean

Department: Anderson School of Management

Division:

Branch:

Program: Master of Business Administration

Proposed effective term Semester: Fall Year: 2014

Course Information

Circle Program Undergraduate _____ Graduate X

Name of new or existing program:

Master of Business Administration

Select Category: Degree X Major _____ Minor _____ Concentration _____ Certificate _____

Emphasis _____ Department _____ Subject code _____

Degree type: Graduate

Select Action: New _____ Revision X Deletion _____ Name Change _____

Exact Title and Requirements as they should appear in the catalog:

Accelerated M.B.A. (Generalist, consists of 37 credits)

31 credit hours of core coursework:

MGMT 501 Data Driven Decision Making (formerly Statistical Analysis for Management Decisions, see form A2898 for name change request)

February 2010

MGMT 502 Financial Accounting & Analysis (formerly Accounting and Management Information Systems I, see form A2653 for name change request)

MGMT 504 Managerial Economics (formerly Microeconomics for Managers, see form A2786 for name change request)

MGMT 506 Managing People in Organizations (formerly Organizational Behavior and Diversity, see form A2844 for name change request)

MGMT 508 Business & Society (formerly Ethical, Social, Political and Legal Environment, see form A2842 for name change request)

MGMT 511 Technology Commercialization and the Global Environment

MGMT 520 Operations Design and Decision Making (formerly Operations Management, see form A2899 for name change request)

MGMT 522 Managerial Marketing (formerly Marketing Management, see form A2900 for name change request)

MGMT 526 Financial Decision Making (formerly Financial Management, see form A2785 for name change request)

MGMT 598 The Strategic Management Process (formerly Strategic Management, see form A2843 for name change request)

MGMT 600 MBA Orientation (see form B1373 for new course request)

6 credits of MGMT 500+ level electives

All M.B.A. students must complete these 11 courses. Students who have recently completed a B.B.A. from the Anderson School of Management or at a comparable AACSB-accredited program may request waivers for some core courses, with the exception of MGMT 598, which all students must take as a capstone course. In addition to these 11 courses (31 credit hours), all students must complete an additional 6 credit hours of combined concentration and/or elective courses. All students, including those waiving some core courses, must complete a minimum of 33 graduate credit hours. Of these, 12 credit hours may be transferred from an approved graduate program offered by another university. Approved universities include AACSB accredited business schools, as well as international business schools with which UNM has a current written exchange agreement. Students are expected to maintain a 3.0 GPA and must have a 3.0 GPA at graduation. The M.B.A. program may be completed on a full-time or part-time basis. For many students whose professional commitments preclude full-time study, pursuing an M.B.A. on a part-time basis is a viable option. Late afternoon and evening classes are offered to accommodate the needs of working students.

Focused M.B.A. (With Concentration, consists of 43 credits)

February 2010

43 credit hours of core coursework:

MGMT 501 Data Driven Decision Making (formerly Statistical Analysis for Management Decisions, see form A2898 for name change request)

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Does this change affect other departmental program/branch campuses? Yes _____ No X

Reason(s) for request:

Anderson faculty have completed a three-year curriculum review which incorporated feedback from a variety of stakeholders including students, employers, our 2010 AACSB (Association to Advance Collegiate Schools of Business) accreditation review, and the faculty evaluation of market trends and needs of students. Based on the curriculum review, it was determined that student's needs could be better met with a clear delineation between the two tracks of a generalist M.B.A. (Accelerated Program) and a concentration M.B.A. (Focused Program). This will allow students to determine at the beginning of their academic career which track best suits their professional and personal goals and allow the school to allocate faculty resources more efficiently to meet these needs.

Statements to address budgetary and Faculty Load Implications and long-range planning:

Anderson is currently under the ratios required by the AACSB for tenure/tenure-track/lecturer teaching. By reducing the concentration requirements for students who wish to pursue the generalist M.B.A., slack resources will be created to allow tenure/tenure-track/lecturers to teach additional sections of core courses. Additionally Anderson anticipates growth in its graduate programs so in order to support any growth at the graduate program level, the School will need to devote more faculty resources to core courses. Development of this two-track MBA option will allow the school to meet student's needs within its current budget.

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Anderson School of Management internal approval form

Faculty Contact: Robert DelCampo, Associate Dean

Department: Anderson School of Management

Division:

Branch:

Program: Master of Business Administration

Proposed effective term Semester: Fall Year: 2014

Course Information

Circle Program Undergraduate _____ Graduate X

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Select Category: Degree X Major _____ Minor _____ Concentration _____ Certificate _____

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