

**DEGREE/PROGRAM CHANGE
FORM C
Form Number: C2535**

Fields marked with * are required

Name of Initiator: Tina Armijo **Email:** tmarmijo@unm.edu **Phone Number:** 505 277-1890 **Date:** 10-01-2019

Associated Forms exist?	<input type="text" value="No"/>	Initiator's Title	Unit Administrator: ASM Dept of Accounting
Faculty Contact	Dimitri Kapelianis	Administrative Contact	Tina Armijo
	Department MIDS	Admin Email	tmarmijo@unm.edu
	Branch Main	Admin Phone	2771890

Proposed effective term

Semester	<input type="text" value="Fall"/>	Year	<input type="text" value="2020"/>
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Course Information

Select Appropriate Program	<input type="text" value="Undergraduate Degree Program"/>
Name of New or Existing Program	BBA Business Administration concentration: Marketing
Select Category	<input type="text" value="Concentration"/>
Degree Type	Undergraduate
Select Action	<input type="text" value="Revision"/>

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.
See current catalog for format within the respective college (upload a doc/pdf file)

[Form C - Marketing Undergraduate Concentration Change.docx](#)

☐ Does this change affect other departmental program/branch campuses? If yes, indicate below.

Reason(s) for Request (enter text below or upload a doc/pdf file)

[Form C - Marketing Undergraduate Concentration2.docx](#)

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)
[Form C - Marketing Undergraduate Concentration2.docx](#)

☐ Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)