

**DEGREE/PROGRAM CHANGE
FORM C**

Fields marked with * are required

Name of Initiator: Mary Bibeau

Email: * mlbibeau@unm.edu

Date: * 10-02-08

Phone Number: * 505 277-1903

Initiator's Rank / Title*

Academic Advisor: Communication &

Journalism

Faculty Contact* John Oetzel

Administrative Contact*

Mary Lawton Bibeau

Department* Communication & Journalism

Division Arts & Sciences

Program Communication

Branch Main

Proposed effective term:

Semester

Fall ▼

Year

2006 ▼

Course Information

Select Appropriate Program

Undergraduate Degree Program ▼

CIP Code

Name of New or Existing Program

* BA Communication, Mass Media concentration

Catalog Page Number

170

Select Category

Concentration ▼

Degree Type

BA

Select Action

Name Change ▼

Exact Title and Requirements as they should appear in the catalog.

See current catalog for format within the respective college (enter text below or upload a doc/pdf file)

This Change affects other departmental program/branch campuses

Reason(s) for Request * (enter text below or upload a doc/pdf file)

We are changing the name of this concentration to Media Studies so that it does not get confused with our Mass Communication major when it used to be housed. We have the change to move it to Communication approved.

Statements to address budgetary and Faculty Load Implications and Long-range planning

* (enter text below or upload a doc/pdf file)

No changes to the budgetary or faculty load or long-range planning. the same courses will be offered and the same professors will be teaching the courses.