

**DEGREE/PROGRAM CHANGE  
FORM C  
Form Number: C2824**

Fields marked with \* are required

<b>Name of Initiator:</b> David Weiss <b>Initiator's Title</b> Associate Professor: Communication Journalism <b>Email:</b> <a href="mailto:davidweiss@unm.edu">davidweiss@unm.edu</a> <b>Phone Number:</b> 505 277-5305	<b>Faculty Contact</b> David Weiss <b>Administrative Contact</b> Michelle Baca <b>Admin Email</b> mbaca38@unm.edu <b>Admin Phone</b> 505-277-1902	<b>Department</b> Communication & Journalism <b>Branch</b> Main <b>Date:</b> 01-22-2021
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Associated Forms exist? Yes ▼

**Proposed effective term**

Semester Fall ▼ Year 2021 ▼

**Course Information**

Select Appropriate Program Undergraduate Degree Program ▼

Name of New or Existing Program Journalism & Mass Communication

Select Category Major ▼ Degree Type B.A.

Select Action Revision ▼

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[BA - JMC - current and proposed.docx](#)

☐ **Does this change affect other departmental program/branch campuses? If yes, indicate below.**

Reason(s) for Request (enter text below or upload a doc/pdf file)

For several years, our Journalism & Mass Communication program was a member of the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC), a voluntary, external accrediting body. ACEJMC mandates that all member programs, schools, and departments impose a number of requirements, including the one that is the subject of the current proposed change: namely, that students "must complete the required program core courses as well as 72 or more credit hours in courses outside the department, with no fewer than 65 credit hours in the basic liberal arts and sciences." Due to a number of factors, the C&J Department chose to end its membership in ACEJMC as of July 1, 2019. As a result, we are no longer beholden to this externally imposed requirement. The revisions that we are proposing, then, are (a) removing from the catalog (and, as appropriate, all internal documents) this ACEJMC-originated requirement and (b) adding a sentence that clarifies that each of the 3 concentrations within the Journalism & Mass Communication major -- that is, multimedia journalism, strategic communication, and digital field media -- has its own core requirements. Please see pages 1 and 6 of the first attachment.

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications. (upload a doc/pdf file)

[Justification - change to JMC requirements.docx](#)

☐ **Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.**

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)