

MBA Exec MBA

Executive Master of Business Administration

Under Review | Fall 2024

Proposal Information

Status	Workflow Status	
	In Progress	
	Faculty Senate Approval, Faculty Senate	
	Waiting for Approval Faculty Senate Approval	
Active	Rick Holmes	
	Nancy Middlebrook	
	Changes	
	<ul style="list-style-type: none">• Admissions Requirements• participants• Licensure Information• Learning Outcomes• Proposed Effective Term and Year	
Show All		

Proposal Information

Proposed		Proposed
Sponsoring faculty/staff member		Sponsoring faculty/staff email
Sharae Scott		sscott4@unm.edu
Existing		Existing
Sponsoring faculty/staff member		Sponsoring faculty/staff email
Rebecca Diemer		rdiemer@unm.edu
College	Department	Campus
Anderson School of Management	Anderson School of Management	Main Campus

Effective Term and Year

Proposed
Proposed Effective Term and Year
Fall 2024

Existing
Proposed Effective Term and Year
Fall 2023

Justification

Proposed
Program Justification

To help support the enrollment of qualified students to the Anderson EMBA, we are asking to amend the EMBA Entrance Exam Waiver policy to include the following:

- Applicants to the Anderson EMBA are not required to submit a GMAT/GRE as part of their application for admission (test optional)

Existing
Program Justification

This is a non-curriculum update, no changes are being made to program requirements. We are adding descriptive information and making corrections to the degree requirements. Previous program record; <https://catalog.unm.edu/catalogs/2022-2023/colleges/management/graduate-program/executive-mba.html>

Proposed
Graduate program revision
No

Existing
Graduate program revision
--

Program Category and Level

Program Category	Program Level	Degree, Minor, or Certificate Name
Program	Graduate	Executive Master of Business Administration

Degree Type
Master of Business Administration

Degree/Certificate Level

Graduate

Plan Options

Plan III (Coursework only)

Is this program also offered online?

--

Associated Forms

Select any associated course forms that exist

Select any associated program forms that exist

Shared Credit and Dual Degree information

Interdepartmental Program

No

Catalog Information

Program Description

The Executive Master of Business Administration program (Executive M.B.A.) is an intensive, two-year course of study designed specifically for experienced business professionals who wish to enhance their managerial acumen, accelerate their career progression or pursue new opportunities. The EMBA is a hybrid program allowing executives, professionals, middle managers and entrepreneurs to earn their master's degree without interrupting their careers.

Participants complete a lock-step, cohort based, curriculum consisting of 43 credit hours, with an emphasis on leadership development and strategic management within the global economy. A variety of teaching formats are used including the case method, group projects and peer learning through formal study teams. Executive M.B.A. classes are limited to Executive M.B.A. program participants.

Proposed

Admissions Requirements

The Executive M.B.A. program starts once each year in early June. Applications are accepted year-round on a rolling admissions process. Candidates must have at least five years of significant work experience (managerial, supervisory, budgetary or project management) and hold an undergraduate degree in any field.

For consideration, applicants must submit the following: Graduate business application, current resume, statement of purpose, official copies of all transcripts, video interview, and three letters of recommendation. The best consideration deadline for the Executive M.B.A. program is April 1. The early admission deadline is February 1.

Applicants to the Anderson EMBA are not required to submit a GMAT/GRE as part of their application for admission (test optional)

For more information, contact:

Graduate Programs Admissions
Anderson School of Management
MSC05 3090, 1 University of New Mexico
Albuquerque, New Mexico 87131-0001
(505) 277-2525
email: andersongrad@unm.edu

Existing

Admissions Requirements

The Executive M.B.A. program starts once each year in early June. Applications are accepted year-round on a rolling admissions process. Candidates must have at least five years of significant work experience (managerial, supervisory, budgetary or project management) and hold an undergraduate degree in any field.

For consideration, applicants must submit the following: Graduate business application, current resume, statement of purpose, official copies of all transcripts, official GMAT/GRE score (taken within the last five years), video interview, and three letters of recommendation. The best consideration deadline for the Executive M.B.A. program is April 1. The early admission deadline is February 1.

For more information, contact:

Graduate Programs Admissions
Anderson School of Management
MSC05 3090, 1 University of New Mexico
Albuquerque, New Mexico 87131-0001
(505) 277-2525
email: andersongrad@unm.edu

Graduation Requirements

Students are expected to maintain a 3.0 GPA and must have a 3.0 GPA at graduation.

Professional Credential/Licensure Program Information

Proposed

License/Certification associated with program

No

Existing

License/Certification associated with program

--

Degree Information

Degree Hours

43

Minimum Major Hours

Professional Accrediting Bodies

AACSB

Degree Requirements

Requirements

- Complete all of the following
 - Complete the following:
 - MGMT700 - Management Perspectives (1)
 - MGMT701 - Statistical Analysis for Management Decisions (3)
 - MGMT702 - Financial Reporting Systems (3)
 - MGMT704 - Economics for Managers (3)
 - MGMT706 - Organizational Behavior and Diversity (3)
 - MGMT707 - Executive Leadership (1 - 3)
 - MGMT708 - Contemporary Ethical and Legal Issues for Organizations (3)
 - MGMT711 - Technology and Innovation Management (3)
 - MGMT712 - Business Communications (3)
 - MGMT720 - Operations Management (3)
 - MGMT722 - Marketing Management (3)
 - MGMT726 - Financial Management (3)
 - MGMT798 - Strategic Management (3)
 - Earn at least 6 credits from the following:
 - MGMT751 - Practicum (1 - 3)
 - Earn at least 1 credits from the following:
 - MGMT794 - Special Topics (1 - 3)

Grand Total Credits: 42 - 44

Concentrations

Program Concentrations

Code	Title
Concentration Required	
No	

Emphases

Emphasis required	Emphasis Hours
No	

Emphasis Rules

Management

- 12 credits of course approved by advisor.

Program Learning Outcomes

Proposed

Learning Outcomes

Executive Leadership and Teamwork

Objective 1: Students gain self-awareness in their roles as leaders and team members.

Objective 2: Students value diverse perspectives and skill sets, and work collaboratively in a variety of contexts and situations.

Executive Engagement

Objective 1: Students employ a deep understanding and knowledge of stakeholders.

Objective 2: Students make decisions that shape comprehensive responses to business challenges and opportunities.

Executive Decision Making and Critical Thinking

Objective 1: Students investigate innovation in contemporary practices and intellectual traditions.

Objective 2: Students make competent and ethical decisions in order to create and sustain economic, social and environmental value.

Executive Implementation

Objective 1: Students combine their new knowledge, extensive experiences and experiential projects to address organizational challenges.

Objective 2: Students act on opportunities in the complex and changing global environment.

Existing

Learning Outcomes

.