

CON Media Stdy BA Media and Society

Under Review
 |
 Fall 2024

Proposal Information

| | |
|-------------------------------------|--|
| <div>Status</div> <div>Active</div> | <div>Workflow Status</div> <div>In Progress</div> <div>Faculty Senate, Faculty Senate</div> <div>Waiting for Approval Faculty Senate Approval</div> <div>Rick Holmes</div> <div>Nancy Middlebrook</div> <div>expand ▲</div> |
| | <div>Changes</div> <div> <ul style="list-style-type: none"> Concentration Title Concentration Requirements participants Degree Requirements Proposed Effective Term and Year </div> <div>Show All ▼</div> |

Proposal Information

| | | |
|--|----------------------------|---------------------------------------|
| Proposed | | Proposed |
| Sponsoring faculty/staff member ⓘ | | Sponsoring faculty/staff email |
| Susana Martinez Guillem | | susanam@unm.edu |
| Existing | | Existing |
| Sponsoring faculty/staff member ⓘ | | Sponsoring faculty/staff email |
| College | Department | Campus |
| College of Arts & Sciences | Communication & Journalism | Main Campus |

Effective Term and Year

Proposed

Proposed Effective Term and Year

Fall 2024

Existing

Proposed Effective Term and Year

Fall 2006

Justification

Proposed

Concentration Justification

Significant number of faculty specializing in this area, along with continued student interest, suggests the continuation of this concentration, with minor requirement modifications.

Existing

Concentration Justification

Associated Forms

Select any associated course forms that exist

Select any associated program forms that exist

Program Information

Degree Name

BA Comm - Bachelor of Arts in Communication

Degree Type

Bachelor of Arts

Program Type

Undergraduate

Program Description

No Parent Selected

Proposed
Degree Hours

120

Existing
Degree Hours

120

Proposed
Minimum Major Hours

36

Existing
Minimum Major Hours

36

Degree Requirements

- Complete all of the following

Core Requirement

- Complete all of the following
 - Complete the following:
 - CJ300 - Theories of Communication (3)
 - CJ301 - Communication Research Methods (3)
 - CJ400 - Senior Seminar: Perspectives on Communication (3)
 - COMM1115 - Introduction to Communication (3)
 - Earn at least 3 credits from the following:
 - CJ332 - Business and Professional Speaking (3)
 - CJ333 - Professional Communication (3)
- Earn at least 9 credits from the following types of courses:
complete one of the B.A. in Communication concentrations
- Earn at least 96 credits from the following types of courses:

In addition to the program-specific requirements outlined here, all undergraduate students are required to fulfill UNM's General Education Program requirements and other general undergraduate degree requirements to earn a minimum of 120 credits. In some instances, courses included in an undergraduate degree program's requirement may also fulfill a General Education requirement. Please review the General Education Program in this Catalog for General Education information. Students within the College of Arts and Sciences must also complete 1) a major and a minor; or 2) two majors; or 3) one of the special curricula of the College that requires no minor.

Grand Total Credits: 120

Concentration Information

Proposed
Concentration Title
Media and Society

Existing
Concentration Title
Media Studies

Program Level

Undergraduate

Concentration Requirements

- Complete all of the following
 - Complete the following:
 - CJ461 - Media Criticism (3)
 - **CJ365 - Media History and Culture (3)**
 - **COMM1150 - Introduction to Mass Communication (3)**
 - Earn at least 6 **12** credits from the following:
 - ~~CJ365 - Media History and Culture (3)~~
 - **COMM1145 - Sex, Lies, and Fake News: How to Use Media Wisely (3)**
 - **COMM2130 - Media Theories (3)**
 - **COMM2135 - Media Ethics and Law (3)**
 - **CJ327 - Persuasive Communication (3)**
 - **CJ334 - Political Communication (3)**
 - CJ469 - Multiculturalism, Gender and Media (3)
 - ~~COMM2130 - Media Theories (3)~~
 - **COMM1140 - Introduction to Media Writing (3)**
 - **COMM2185 - Multimedia and Visual Communication (3)**
 - **COMM2190 - Writing and Editing for Multimedia Journalism (3)**
 - **COMM2245 - Web Design (3)**
 - **CJ350 - Data Tools for Media Professionals (3)**
 - **CJ360 - Video Storytelling (3)**
 - **CJ361 - Photojournalism (3)**
 - **CJ367 - Social Media for Journalists (3)**
 - **CJ370 - Audio Storytelling (3)**
 - **CJ374 - Design and Visual Presentation I (3)**
 - **CJ390 - Strategic Writing (3)**
 - **CJ391 - Strategic Social Media (3)**

Grand Total Credits: 21

Proposed

Concentration Description

The study of the principles and theories of mass communication systems in the United States.

Existing

Concentration Description

Contact the department for more information about this concentration.