

**DEGREE/PROGRAM CHANGE
FORM C
Form Number: C2647**

Fields marked with * are required

Name of Initiator: David Weiss **Email:** davidweiss@unm.edu **Phone Number:** 505 277-5305 **Date:** 10-31-2019

Associated Forms exist? Yes Initiator's Title Assoc Professor: Communication Journalism
Faculty Contact David Weiss Administrative Contact Tanya Oates
Department Communication & Journalism Admin Email toates@unm.edu
Branch Main Admin Phone 505 277 1905

Proposed effective term

Semester Fall Year 2020

Course Information

Select Appropriate Program Undergraduate Degree Program
Name of New or Existing Program BA Communication concentrations: Environmental Communication;
Intercultural Communication
Select Category Concentration Degree Type BA
Select Action Revision

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.
See current catalog for format within the respective college (upload a doc/pdf file)

[Comm concentrations current and proposed.pdf](#)

☐ **Does this change affect other departmental program/branch campuses? If yes, indicate below.**

Reason(s) for Request (enter text below or upload a doc/pdf file)

We are proposing a new, unique course that would offer an introduction to interpersonal health communication. We are proposing to offer the course -- and to propose its addition to the General Education curriculum (see attached HED form) -- because over the years we have found that students are strongly interested in learning about health communication; however, to date, no lower-level course is available to them. Whereas we offer an advanced course in health communication (CJ 450), it often does not meet our students' need for a no-prerequisite, introductory course to health communication. Further, we are increasingly convinced that the proposed course, which will provide knowledge about the important and growing field of health communication, is of direct value to both (a) our department's own students, all of whom focus on communication in its various forms, and (b) students from other departments and colleges who are considering careers in health care fields. This new course will not affect our major's core, and would not replace or supersede or count toward the university's core requirements. Rather, the new course will simply be an additional option within our existing concentrations in interpersonal, environmental, and intercultural communication. (Our other 3 communication concentrations -- media studies, organizational communication, and public communication -- will not be changed.) Further, the new course will not replace or displace the existing options within those concentrations; it will be simply an addition to them.

[HED add a course - COMM 2500.docx](#)

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

[form C attachment 3 - justification + implications.docx](#)

☐ **Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.**

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)

