

**DEGREE/PROGRAM CHANGE
FORM C
Form Number: C1848**

Fields marked with * are required

Name of Initiator: Dimitri Kapelianis **Email:** dkapeli@unm.edu **Phone Number:** NMX 750-7885 **Date:** 04-08-2016

Associated Forms exist? Yes Initiator's Title Assistant Professor: ASM Mrkting Info Decision Sci
Faculty Contact Dimitri Kapelianis Administrative Contact Bobbie Murray
Department MIDS Admin Email bmurray@unm.edu
Branch Admin Phone 505-277-8438

Proposed effective term

Semester Fall Year 2017

Course Information

Select Appropriate Program Graduate Degree Program
Name of New or Existing Program MBA- Marketing Management Concentration
Select Category Concentration Degree Type MBA
Select Action Revision

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[MBA with a concentration in Marketing Management.docx](#)

Does this change affect other departmental program/branch campuses? If yes, indicate below.

Reason(s) for Request (enter text below or upload a doc/pdf file)

No, this request does not affect other departmental program/branch campuses.

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

[Supporting document to accompany Form C requesting a change in courses for for MBA with a concentration in Marketing Management.docx](#)

Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)