

**DEGREE/PROGRAM CHANGE
FORM C
Form Number: C1149**

Fields marked with * are required

Name of Initiator: Vanessa Kline **Email:*** vgkline@unm.edu **Date:*** 10-25-12
Phone Number:* 505 277-3756 Initiator's Title* Admin Assistant 3: ASM Finance Intl Tech Mngt **FIT**
Associated Forms exist?*: Yes ▼
Faculty Contact* Raj Mahto Administrative Contact* Vanessa Kline
Department* ASM - FITE Admin Email* vgkline@unm.edu
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Proposed effective term:
Semester Fall ▼ Year 2013 ▼

Course Information

Select Appropriate Program Undergraduate Degree Program ▼
Name of New or Existing Program * Minor in Entrepreneurship
Select Category Minor ▼ Degree Type Minor
Select Action New ▼

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[minor in entrepreneurship.docx](#)

Does this change affect other departmental program/branch campuses? If yes, indicate below.

Reason(s) for Request * (enter text below or upload a doc/pdf file)

Entrepreneurship courses and Anderson's special programs (e.g., the business plan competition) often attract students from across the campus, including engineering, arts, sciences and social sciences. The College of Fine Arts has recently created an Arts Management minor for their students, which includes an entrepreneurship track. Students can benefit from completing coursework at ASM to help them prepare for creating entrepreneurial ventures

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications. *

[Form C - Internal Approval Entrepreneurship.docx](#)

Proposal for the Creation of Undergraduate Minor in Entrepreneurship

The Anderson School current offers a minor for undergraduates in other colleges on campus, as well as minors in International Management and in Marketing. The catalog entry for the general minor degree follows:

Existing Catalog Entry – Minor in Management

For those schools and colleges accepting a minor in management, the requirements are a minimum total of 18 credit hours. Six to 9 hours must be selected from MGMT 113, 202, STAT 145 or one of the following economics course: Econ 105 *or* 106 *or* 300 (economics courses are allowed for noneconomics majors only). The remaining credit hours should be selected from 300-level Management courses (300, 303, 306, 308, 310, 322, 324, 326, 328). Students must receive grades of C- or better in all courses applied to the minor.

Rationale for Specialized Minor in Entrepreneurship

Entrepreneurship courses and Anderson's special programs (e.g., the business plan competition) often attract students from across the campus, including engineering, arts, sciences and social sciences. The College of Fine Arts has recently created an Arts Management minor for their students, which includes an entrepreneurship track. Students can benefit from completing coursework at ASM to help them prepare for creating entrepreneurial ventures.

Curriculum

The proposed minor would share certain characteristics with the existing minor in management: a total of 18 credit hours, with grades of C- or better, with six credit hours coming from the set of courses listed for the management minor (excluding macro-economics): MGT 113 (Intro to Mgt), 202 (Principles of Financial Acctg.), Stat 145 (Intro to Statistics), and Econ 106 (Intro to Micro). Six credit hours would consist of two introductory course in entrepreneurship (MGT 324 New Venture Strategies & MGT 495 Managing & Operating Small, Growing Businesses). The remaining six credit hours would be drawn from courses eligible for the entrepreneurship concentration. While most of these courses do not have additional pre-requisites, to the extent that students opt to count courses that have additional pre-requisites (e.g., MGT 384 Professional Selling), students would have to complete all pre-requisites. Please note that Econ 106 (Intro to Micro-Economics) is a pre-requisite for MGT 324, therefore this course is going to apply to the minor for all students other than economics majors. As the list of courses that may count for the entrepreneurship concentration is changed, corresponding changes will also be made to the list of courses applying to the minor.

Proposed Catalog Entry – Minor in Entrepreneurship

For those schools and colleges accepting a minor in entrepreneurship, the requirements are a minimum total of 18 credit hours. Six hours must be selected from MGMT 113, 202, STAT 145 or Econ 106 (economics courses are allowed for noneconomics majors only). Students must complete MGMT 324 (New Venture Strategies) and MGT 495 (Managing & Operating Small, Growing Businesses). The remaining six credit hours should be selected from additional courses listed under the entrepreneurship BBA concentration (362, 384, 421, 496, 497, or 493 Special Topics courses related to Entrepreneurship). Students must receive grades of C- or better in all courses applied to the minor.

Does this change affect other departmental program/branch campuses? Yes ____ No X

Reason(s) for request:

Entrepreneurship courses and Anderson's special programs (e.g., the business plan competition) often attract students from across the campus, including engineering, arts, sciences and social sciences. The College of Fine Arts has recently created an Arts Management minor for their students, which includes an entrepreneurship track. Students can benefit from completing coursework at ASM to help them prepare for creating entrepreneurial ventures

Statements to address budgetary and Faculty Load Implications and long-range planning:

The changes should generate no other implications for budget and faculty loads.

Approved, Department Chair Date

Approved, C & P Committee Chair Date

Approved, Faculty Chair Date

Approved, Associate Dean Date
In charge of curriculum

Submitted online Date