

# DEGREE/PROGRAM CHANGE FORM C

Fields marked with \* are required

Name of Initiator:

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Date:

\* 05-16-08

Phone Number:

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Initiator's Rank / Title\*

Associate Professor: ASM Mrkting Info Decision

Sci

Faculty Contact\*

Stephen Burd

Administrative Contact\*

Mary Cromer

Department\*

Anderson School of Management

Division

Post-Masters Certificate in Management

Branch

Proposed effective term:

Semester

Spring

▼

Year

2009

▼

## Course Information

Select Appropriate Program

Graduate Degree Program

▼

CIP Code

Name of New or Existing Program

\* Post-Masters Certificate in Management

Catalog Page Number

94

Select Category

Certificate

▼

Degree Type

Select Action

Revision

▼

**Exact Title and Requirements as they should appear in the catalog.**  
See current catalog for format within the respective college (enter text below or upload a doc/pdf file)  
Replace with the following: "The Post-Masters Certificate in Management Program offered by the Anderson School of Management provides holders of the M.B.A. or other management-related Masters degree from an AACSB-accredited institution an opportunity to further their professional management education through the regular graduate course offerings of the school."

☐ **This Change affects other departmental program/branch campuses**

Reason(s) for Request \* (enter text below or upload a doc/pdf file)  
expand admission criteria beyond MBA degree to related degrees such as Masters of Accounting, Masters of Management, and Masters of Industrial Administration.

Statements to address budgetary and Faculty Load Implications and Long-range planning \* (enter text below or upload a doc/pdf file)  
Only a handful of students earn a certificate per academic year. The proposed change may increase that number slightly, but not enough to have any significant budgetary or faculty load considerations in the near term. In the longer term, the change will enable holders of the Masters of Accounting Degree from ASM to earn a Post-Masters Certificate in related areas such as finance, management information systems, and information assurance. The program could also be marketed to a larger potential audience than at present. That could have budgetary and faculty load implications though it would require a significant increase over current enrollments to have a noticeable impact. Students pursuing this certificate enroll in advanced courses within technical specialty areas. Such courses typically have enrollments well below their maximums (e.g., 10-30 students for courses with a cap of 40). Thus, the probability of this change having a significant budgetary or faculty load impact in the longer term is low.