

**DEGREE/PROGRAM CHANGE
FORM C**

Fields marked with * are required

Name of Initiator: Kaye Summerhays

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Initiator's Rank / Title* Admin Assistant 3: Anderson Schools of Management

Faculty Contact* Dante Di Gregorio

Administrative Contact* Kaye Summerhays

Department* FITE

Division Anderson School of Management

Program International Management

Branch Main

Proposed effective term:

Semester Spring ▼ Year 2008 ▼

Course Information

Select Appropriate Program Undergraduate Degree Program ▼ CIP Code

Name of New or Existing Program * BBA -International Management Concentration

Catalog Page Number 90 Select Category Concentration ▼ Degree Type BBA

Select Action Revision ▼

Exact Title and Requirements as they should appear in the catalog.

See current catalog for format within the respective college (enter text below or upload a doc/pdf file)

International Management - 15 hours The International Management concentration is designed for students who seek to prepare themselves for a career in international business. To enhance preparedness for an international career, students in the program develop competency in a foreign language and obtain first-hand international experience in addition to regular coursework. Course Requirements: 1. Students must complete MGT 421 (International Entrepreneurship) and MGT 474 (International Finance) 2. Three elective concentration courses must be taken from among the following courses, or other appropriate courses with the approval of a faculty advisor: MGMT 420 (Management in Latin America), MGMT 422 (Seminar on Mexican Economy & Markets), MGMT 483 (International Marketing), MGMT 492 (Negotiation Strategies) and special topics courses offer in the department. 3. Students are required to complete a portion of their coursework internationally by participating in either a UNM-approved exchange with a foreign university or a UNM program. Specifically, at least two (but no more than four) of the courses applied to the concentration must be completed outside the country. Students facing economic hardship may obtain a waiver of this requirement from the faculty advisor under limited circumstances. 4. Students must complete a minimum of two upper division (i.e., 300-level and above) foreign language courses.

☐ **This Change affects other departmental program/branch campuses**

Reason(s) for Request * (enter text below or upload a doc/pdf file)

The number of credit hours required for the concentration is reduced which brings the concentration in line with all others except accounting. The study abroad requirement is added, and there are a variety of funding sources available to make studying abroad more affordable.

Statements to address budgetary and Faculty Load Implications and Long-range planning

There are no budgetary and faculty load implications

*(enter text below or upload a doc/pdf file)