

**DEGREE/PROGRAM CHANGE
FORM C
Form Number: C2535**

Fields marked with * are required

Name of Initiator: Tina Armijo **Email:** tmarmijo@unm.edu **Phone Number:** 505 277-1890 **Date:** 10-01-2019

Associated Forms exist? No Initiator's Title Unit Administrator: ASM Dept of Accounting
Faculty Contact Dimitri Kapelianis Administrative Contact Tina Armijo
Department MIDS Admin Email tmarmijo@unm.edu
Branch Main Admin Phone 2771890

Proposed effective term

Semester Fall Year 2020

Course Information

Select Appropriate Program Undergraduate Degree Program
Name of New or Existing Program BBA Business Administration concentration: Marketing
Select Category Concentration Degree Type Undergraduate
Select Action Revision

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[Form C - Marketing Undergraduate Concentration Change.docx](#)

Does this change affect other departmental program/branch campuses? If yes, indicate below.

Reason(s) for Request (enter text below or upload a doc/pdf file)
see attached

[Form C - Marketing Undergraduate Concentration2.docx](#)

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

[Form C - Marketing Undergraduate Concentration2.docx](#)

Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)