

# CON Film & Dig Art BBA Film and Digital Arts

Under Review | Fall 2024

## Proposal Information

<b>Status</b> Active	<b>Workflow Status</b> In Progress <b>Faculty Senate, Faculty Senate</b> Waiting for Approval   Faculty Senate Approval Rick Holmes Nancy Middlebrook <b>Changes</b> <ul style="list-style-type: none"><li>College</li><li>Department</li><li>Proposed Effective Term and Year</li><li>Concentration Justification</li><li>Sponsoring faculty/staff member</li></ul> Show All ▼	expand ▲
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## Proposal Information

Proposed		Proposed
<b>Sponsoring faculty/staff member</b> ⓘ		<b>Sponsoring faculty/staff email</b>
James Stone		jstone@unm.edu
Existing		Existing
<b>Sponsoring faculty/staff member</b> ⓘ		<b>Sponsoring faculty/staff email</b>
Proposed	Proposed	<b>Campus</b>
<b>College</b>	<b>Department</b>	Main Campus
College of Fine Arts	Film & Digital Arts	
Existing	Existing	
<b>College</b>	<b>Department</b>	
Anderson School of Management	Anderson School of Management	

## Effective Term and Year

Proposed  
**Proposed Effective Term and Year**  
Fall 2024

Existing  
**Proposed Effective Term and Year**  
Fall 2006

## Justification

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Proposed

### **Concentration Justification**

We request to discontinue and delete this concentration. We are making this request because the concentration no longer serves students as intended. The concentration was instituted so that students could take part in the now defunct IFDM (Interdisciplinary Film and Digital Media) program. This program was based in interdisciplinarity and so it made sense to build concentrations with other UNM schools and programs. Film and Digital Arts, though we welcome interdisciplinary relationships, is not a collaboration between schools and programs in the way that IFDM was. Our department is geared toward its majors and providing them with a rigorous list of prerequisites that equip them for their capstone experience. We have found that students in the Anderson concentration, since they do not take the same classes as our majors, are frequently not ready for the capstone. We feel that we are doing those students a disservice, since, in pursuing the Anderson concentration, they are not reaching the same skill level as our majors.

Existing

### **Concentration Justification**

## Associated Forms

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Select any associated course forms that exist

Select any associated program forms that exist

## Program Information

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### **Degree Name**

BBA Bus Admin - Bachelor of Business Administration

### **Degree Type**

Bachelor of Business Administration

### **Program Type**

Undergraduate

### **Program Description**

No Parent Selected

**Degree Hours**

120

**Minimum Major Hours**

**Degree Requirements**

Fetching rules...

## Concentration Information

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**Concentration Title**

Film and Digital Arts

**Program Level**

Undergraduate

**Concentration Requirements**

Fetching rules...

**Concentration Description**

Contact the department for more information about this concentration.