

# CM Program Code Graduate Certificate in Public Policy

Under Review | Fall 2023

## Proposal Information

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### Workflow Status

In Progress

**Faculty Senate Approval, Faculty Senate**

Waiting for Approval | Faculty Senate Approval

Rick Holmes

Nancy Middlebrook

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## Proposal Information

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### Sponsoring faculty member ⓘ

Melissa Binder

### Faculty email

mbinder@unm.edu

### College

Graduate Interdisciplinary  
Studies

### Department

Public Policy

### Campus

Main Campus

## Effective Term and Year

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### Proposed Effective Term and Year

Fall 2023

## Justification

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### Program Justification

UNM has offered an interdisciplinary Master of Public Policy (MPP) since 2017. The MPP contributes to UNM's mission to serve the community by training analysts who identify and champion place-based and data-driven policy solutions. Our graduates work in state and local government, and in the non-profit sector in a variety of policy development, program evaluation, and policy research positions.

The Graduate Certificate in Public Policy would fill a need for prospective students who desire training in policy approaches and best-practices, but who aren't interested in pursuing a full master's program of study. This may be because they already hold an advanced degree in a different field, or because they can profitably combine policy-related work experience with a Certificate (e.g., they don't need a Master's degree to advance in their career).

The members of our Community Advisory Board, who include representatives from state and local government, non-profit, and business sectors have advised us that such training would benefit many sectors and communities in New Mexico.

We frequently interact with prospective students who already hold an advanced degree and would be interested in a policy credential. The ability to complete the Certificate remotely will be of interest to prospective students who live outside of the Albuquerque metro area.

## Associated Forms

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Select any associated course forms that exist

Select any associated program forms that exist

## Program Category and Level

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Program Category	Program Level	Degree, Minor, or Certificate Name
Certificate	Graduate	Graduate Certificate in Public Policy
New Graduate Program	Dual Degree	New Undergrad Degree/Certificate
No	No	No

## Catalog Information

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### Program Description

The Graduate Certificate in Public Policy provides training in frameworks and best practices for creating place-based and data-driven policy solutions. The Certificate may be pursued as a standalone credential or in conjunction with another graduate degree.

### Admissions Requirements

## Graduation Requirements

### **Coursework:**

Students have the option of pursuing one of two tracks. Track I provides a general overview of policy analysis and program evaluation concepts and requires 12 credits; Track II emphasizes quantitative analysis and requires 15 credits.

Track I General – 12 credits

- PUBP 501 – The Craft of Policy Analysis – 3 credits
- PUBP 502 – Evaluation Lab – 3 credits
- Policy perspectives: 3 credits for any of the following MPP core curriculum courses:
  - ECON \*350 – Public Economics
  - POLS 570 – Public Policy OR POLS 510 – American Politics
  - PADM 521 – Institutional Development & Behavior
  - PADM 544 – Public Budgeting
- Diversity and Inclusion: 3 credits
- SOC \*430 – Intersectionality: Race, Gender, Class for Social Policy (among others)

Track II Quantitative – 15 credits

- PUBP 501 – The Craft of Policy Analysis – 3 credits
- PUBP 502 – Evaluation Lab – 3 credits
- Quantitative Methods: 6 credits in 2-course sequence offered by Econ, Political Science or Sociology
  - ECON 508, 509
  - POLS 581, 681
  - SOC 581, 582
- Diversity and Inclusion: 3 credits
- SOC \*430 – Intersectionality: Race, Gender, Class for Social Policy (among others)

### **Portfolio:**

In addition to completing one of the two tracks above, students will also compile a portfolio of their coursework that demonstrates the Certificate learning outcomes.

## File Uploads

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### **Proposal File Upload**

- Graduate\_Certificate in Public Policy.pdf

### **Executive Summary Upload**

- Graduate Certificate in Public Policy - Executive Summary.pdf

### **Associate Provost Memo**

- Provost Memo PP Grad Cert 2022.pdf

## Concentrations

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### **Program Concentrations**

**Code**

**Title**

## Concentration Required

No

## Certificate Information

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### Certificate Requirements

- Complete all of the following
  - Earn at least 3 credits from the following:
    - PUBP501 - Policy Seminar (1 - 3)
  - Complete the following:
    - PUBP502 - Policy and Evaluation Lab (3)
    - SOCI430 - Intersectionality: Race, Gender, Class for Social Policy (3)

### Tracks: choose either General or Quantitative.

- Complete 1 of the following
  - Track One: General
    - Earn at least 3 credits from the following:
      - ECON350 - Public Finance (3)
      - POLS570 - Pro-Seminar in Public Policy (3)
      - PADM521 - Organizational Theory and Behavior (3)
      - PADM544 - Financial Management for Public Organizations (3)
  - Track Two: Quantitative. Choose one 6-credit sequence:
    - Earn at least 6 credits from the following:
      - ECON508 - Statistics and Introduction to Econometrics (3)
      - ECON509 - Econometrics I (3)
      - POLS582 - Survey of Political Science as a Discipline and a Profession (1)
      - POLS582 - Survey of Political Science as a Discipline and a Profession (1)
      - SOCI581 - Advanced Social Statistics I (3)
      - SOCI582 - Advanced Social Statistics II (3)

**Grand Total Credits: 12 - 15**