

**University of New Mexico (UNM) 2020 Census Complete Count Committee**  
**Virtual Block Party on 4/15/2020, 11-1PM MST**  
**FREE Video Raffle & FREE Raffle for Media Posts Deadline 4/30/2020**  
**Winners announced/posted at [race.unm.edu](http://race.unm.edu) on: 5/1/20, 12PM MST**

In an effort to make sure our communities get counted in New Mexico and to help us prepare for the upcoming Census 2020 virtual block party, the UNM Complete Count Committee, a committee made of students, staff, and faculty working together to ensure an accurate 2020 count, is hosting a short video raffle and social media post raffle on Wed. April 15<sup>th</sup>, 2020 from 11-1PM MST at <https://www.youtube.com/watch?v=Y1Xoots0vLo&feature=youtu.be> on YouTube live stream and archive video will be posted at: [race.unm.edu](http://race.unm.edu), click events or 2020 Census.

We're especially interested in hearing from communities of color and their families as they tend to be the most undercounted in the Census.

**You may enter one or both free raffles!!!**

**Guidelines for FREE video raffle (\$100):**

- A 30 second – 1-minute video that encourages, motivates and excites people from different backgrounds to complete the Census and how it impacts New Mexicans in different ways. Every person entering in the raffle agrees to post on their social media and encourage at least 5-10 people to complete the 2020 Census.
- You can then email the video file to [unmcc@unm.edu](mailto:unmcc@unm.edu) along with the registration form and any other questions/comments you may have.
- Alternatively, videos can be posted on personal Facebook pages (public profile), FB event page (UNM Census 2020 Virtual Block Party), or other social media channels, including Instagram or YouTube. Please use the #UNMCensus2020 when posting and tag us @unmcec.
- Submission of video on social media must have the #UNMCensus2020 to be eligible for drawing. Also please tag us on Facebook @unmcec OR YouTube @UNMCEC
- Deadline for video contest is April 30, 2020 at 11:59pm MST.

**Participate in our FREE media post raffle (\$50)!**

In order to be entered in the raffle, participants must take and upload a screen shot of their [completed commitment card](#) indicating that they are pledging to speak to 5-10 participants about the urgency of a complete count for New Mexico and share the card on their social media accounts (must have public profile)

- Submission of screen shot on social media must have the #UNMCensus2020 to be eligible for a drawing. Again, please tag us on Facebook

@unmcec OR YouTube @UNMCEC. Every person entering in the raffle agrees to post on their social media and encourage at least 5-10 people to complete the 2020 Census.

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- Winners will be announced on May 1<sup>st</sup> prizes! Prizes of \$50 gift cards!!

And don't forget to join us for the Virtual Block Party starting at 11:00AM till 1:00PM (MST), which will be streamed live on our YouTube page as well as on our social media channels. For more information visit: [race.unm.edu](http://race.unm.edu), click "events."

**Note:** Those who submit videos and photos to the UNM Complete Count Committee for the video contest or raffle consent to the use of video or photo by the UNM Complete Count Committee and its parent organization, the University of New Mexico, for promotional or educational purposes. Those who submit understand that the video and photos may be edited after submission. Those who also submit video and photos understand the rights to inspect or approve, or any further benefit other than a chance in a contest drawing are also forfeited after submission.