

**DEGREE/PROGRAM CHANGE  
FORM C  
Form Number: C2680**

Fields marked with \* are required

**Name of Initiator:** Yvonne Martinez-Ingram    **Email:** [ymartin@unm.edu](mailto:ymartin@unm.edu)    **Phone Number:** 505 277-6353  
**Date:** 12-05-2019

Associated Forms exist?  Initiator's Title   
Faculty Contact     Administrative Contact   
Department     Admin Email   
**Branch**    Admin Phone

**Proposed effective term**

Semester  Year

**Course Information**

Select Appropriate Program   
Name of New or Existing Program   
Select Category  Degree Type  
Select Action

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.  
See current catalog for format within the respective college (upload a doc/pdf file)

[Language of Advertising Catalog Description.docx](#)

**Does this change affect other departmental program/branch campuses? If yes, indicate below.**

Reason(s) for Request (enter text below or upload a doc/pdf file)

[Question 15 2150 2019.docx](#)

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

[Form C Rationale for adding Language in Advertising to the Core.pdf](#)

**Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.**

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)