

FORM C Degree/Program Change

Anderson School of Management internal approval form

Name of Initiator: Megan Hearting Email: mconner@unm.edu Date: 10/6/2014

Phone: 7-0670 Initiator's Rank/Title: Student Success Manager

Associated Forms Exist: Yes No

Faculty Contact: Robert Delcampo

Department: Executive MBA Program

Branch: Main Campus

Proposed effective term Semester: Fall Year: 2015

Course Information

Circle Program: UG XXGR

Name of new or existing program: Executive MBA

Select Category: Degree Major Minor XConcentration
Certificate Emphasis Department Subject code
UG Core Course

Degree type: Master's

Select Action: New XXRevision Deletion Name Change

Exact Title and Requirements as they should appear in the catalog:

The Executive M.B.A. Program

The [Executive M.B.A. program](#) (E.M.B.A.) is an intensive, two-year course of study designed specifically for experienced business professionals who wish to enhance their managerial acumen, accelerate their career progression or pursue new opportunities. Because classes meet every other weekend, executives, professionals, middle managers and entrepreneurs are able to earn their master's degree without interrupting their careers. Classes are held every other weekend on Fridays from 1:00-6:00pm and Saturdays from 8:00am-1:00pm. Classes meet on the University of New Mexico's main campus.

Participants complete a lock-step curriculum consisting of **46** credit hours, with an emphasis on strategic management within the global economy. The curriculum is updated on a regular basis

Updated 7/2014, DFM

to reflect current business practices and is therefore subject to change. Faculty are drawn from the senior ranks of the Anderson School and are selected for their ability to challenge adult students and to facilitate the exchange of ideas and interaction in the classroom. A variety of teaching formats are used including the case method, group projects and peer learning through formal study teams. E.M.B.A. classes are limited to E.M.B.A. program participants.

The E.M.B.A. program sets its own all-inclusive cost each year to include tuition, books and fees. In addition, the program provides parking, refreshments and complete administrative support. Payments are prorated over the (7) seven semesters of the program; student loans are available. The only additional cost is for participation in the optional, 10-day residency abroad.

The E.M.B.A. program starts once each year in late June with a mandatory, two-day orientation. Applications are accepted year-round on a rolling admissions process. Candidates must have at least five years of significant work experience (managerial, supervisory, budgetary or project management) and hold an undergraduate degree in any field.

For consideration, applicants must submit the following: E.M.B.A. application form and fee, current resume, statement of purpose, official copies of all transcripts, official GMAT/GRE score (taken within the last five years) and three letters of recommendation, including one from the sponsoring organization. Once all of these items have been received, an interview with the program director is scheduled prior to final review by the Anderson School's selection committee. The best consideration deadline for the E.M.B.A. program is April 1. The early admission deadline is January 15.

For more information, contact:

E.M.B.A. Program
Anderson School of Management
MSC05 3090, 1 University of New Mexico
Albuquerque, New Mexico 87131-0001
(505) 277-2525
(505) 277-0345 (FAX)
email: emba@unm.edu

Previous requirements: 48 credit hours

Does this change affect other departmental program/branch campuses? Yes ____ No ___X___

Reason(s) for request:

Purpose of Change:

- 1) Reduce number of total EMBA Hours – While the EMBA Faculty and Staff are looking toward long term solutions to modify the EMBA program to incorporate a more fully integrated program, for the incoming class of 2018, this schedule is an intermediary step for the class of 2017.
- 2) Accommodate International Residency Trip can be scheduled in a fall semester.

- 3) Increase participation in the International Residency trip and ensure all students benefit from a global perspective.

Statements that include justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications:

Impact of Change and agreements:

- 1) Elimination of MGMT 728 as core requirement.
- 2) MGMT 751, International residency would be a mandatory class. The international trip component may have qualified exceptions for not attending the trip, with the addition of alternative course work. This class would be developed and taught by international faculty.
- 3) International residency trip takes place in the fall semester.

Approved Dept. Chair Date

Approved C & P Committee Chair Date

Approved Associate Dean Date

Submitted by Date

FORM C Degree/Program Change

Anderson School of Management internal approval form

Name of Initiator: Megan Hearting Email: mconner@unm.edu Date: 10/6/2014

Phone: 7-0670 Initiator's Rank/Title: Student Success Manager

Associated Forms Exist: Yes No

Faculty Contact: Robert Delcampo

Department: Executive MBA Program

Branch: Main Campus

Proposed effective term Semester: Fall Year: 2015

Course Information

Circle Program: UG XXGR

Name of new or existing program: Executive MBA

Select Category: Degree Major Minor XConcentration
Certificate Emphasis Department Subject code
UG Core Course

Degree type: Master's

Select Action: New XXRevision Deletion Name Change

Exact Title and Requirements as they should appear in the catalog:

The Executive M.B.A. Program

The [Executive M.B.A. program](#) (E.M.B.A.) is an intensive, two-year course of study designed specifically for experienced business professionals who wish to enhance their managerial acumen, accelerate their career progression or pursue new opportunities. Because classes meet every other weekend, executives, professionals, middle managers and entrepreneurs are able to earn their master's degree without interrupting their careers. Classes are held every other weekend on Fridays from 1:00-6:00pm and Saturdays from 8:00am-1:00pm. Classes meet on the University of New Mexico's main campus.

Participants complete a lock-step curriculum consisting of **46** credit hours, with an emphasis on strategic management within the global economy. The curriculum is updated on a regular basis

Updated 7/2014, DFM

to reflect current business practices and is therefore subject to change. Faculty are drawn from the senior ranks of the Anderson School and are selected for their ability to challenge adult students and to facilitate the exchange of ideas and interaction in the classroom. A variety of teaching formats are used including the case method, group projects and peer learning through formal study teams. E.M.B.A. classes are limited to E.M.B.A. program participants.

The E.M.B.A. program sets its own all-inclusive cost each year to include tuition, books and fees. In addition, the program provides parking, refreshments and complete administrative support. Payments are prorated over the (7) seven semesters of the program; student loans are available. The only additional cost is for participation in the optional, 10-day residency abroad.

The E.M.B.A. program starts once each year in late June with a mandatory, two-day orientation. Applications are accepted year-round on a rolling admissions process. Candidates must have at least five years of significant work experience (managerial, supervisory, budgetary or project management) and hold an undergraduate degree in any field.

For consideration, applicants must submit the following: E.M.B.A. application form and fee, current resume, statement of purpose, official copies of all transcripts, official GMAT/GRE score (taken within the last five years) and three letters of recommendation, including one from the sponsoring organization. Once all of these items have been received, an interview with the program director is scheduled prior to final review by the Anderson School's selection committee. The best consideration deadline for the E.M.B.A. program is April 1. The early admission deadline is January 15.

For more information, contact:

E.M.B.A. Program
Anderson School of Management
MSC05 3090, 1 University of New Mexico
Albuquerque, New Mexico 87131-0001
(505) 277-2525
(505) 277-0345 (FAX)
email: emba@unm.edu

Previous requirements: 48 credit hours

Does this change affect other departmental program/branch campuses? Yes ____ No ___X___

Reason(s) for request:

Purpose of Change:

- 1) Reduce number of total EMBA Hours – While the EMBA Faculty and Staff are looking toward long term solutions to modify the EMBA program to incorporate a more fully integrated program, for the incoming class of 2018, this schedule is an intermediary step for the class of 2017.
- 2) Accommodate International Residency Trip can be scheduled in a fall semester.

- 3) Increase participation in the International Residency trip and ensure all students benefit from a global perspective.

Statements that include justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications:

Impact of Change and agreements:

- 1) Elimination of MGMT 728 as core requirement.
- 2) MGMT 751, International residency would be a mandatory class. The international trip component may have qualified exceptions for not attending the trip, with the addition of alternative course work. This class would be developed and taught by international faculty.
- 3) International residency trip takes place in the fall semester.

Approved Dept. Chair Date

Approved C & P Committee Chair Date

Approved Associate Dean Date

Submitted by Date