

**DEGREE/PROGRAM CHANGE
FORM C
Form Number: C1540**

Fields marked with * are required

Name of Initiator: Lorna Brau **Email:** lbrau@unm.edu **Phone Number:** 505 277-3683 **Date:** 11-01-2014

Associated Forms exist? Yes Initiator's Title Assistant Professor: Foreign Languages & Literatures
Faculty Contact Lorie Brau Administrative Contact Elvine Bologna
Department Foreign Languages and Literatures Admin Email ebologa@unm.edu
Branch Main Campus Admin Phone 277-7367

Proposed effective term

Semester Fall Year 2015

Course Information

Select Appropriate Program Undergraduate Degree Program
Name of New or Existing Program (NEW) BA East Asian Studies
Select Category Major Degree Type B.A.
Select Action New

Exact Title and Requirements as they should appear in the catalog. If there is a change, upload current and proposed requirements.

See current catalog for format within the respective college (upload a doc/pdf file)

[east asian studies catalogue copy.docx](#)

Does this change affect other departmental program/branch campuses? If yes, indicate below.

Reason(s) for Request (enter text below or upload a doc/pdf file)

Please see attached proposal. This program would replace the current inter-disciplinary Asian Studies degree associated with the International Studies Institute.

[East Asian Studies .docx](#)
[East Asian Studies Road Map.docx](#)

Upload a document that includes justification for the program, impact on long-range planning, detailed budget analysis and faculty workload implications.(upload a doc/pdf file)

[East Asian Studies .docx](#)

Are you proposing a new undergraduate degree or new undergraduate certificate? If yes, upload the following documents.

Upload a two-page Executive Summary authorized by Associate Provost. (upload a doc/pdf file)

[East Asian Studies Executive Summary\[1\].docx](#)

Upload memo from Associate Provost authorizing go-ahead to full proposal. (upload a doc/pdf file)

EAST ASIAN STUDIES

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College of Arts and Sciences and East Asian Studies Major Undergraduate Admission Requirements

A minimum of 26 credit hours; 23 credit hours must be in courses acceptable toward graduation.

A cumulative grade point average of at least 2.00 on all work.

- Transfer students must have a 2.0 transfer GPA.
- Continuing UNM students must have a 2.00 institutional GPA.
Demonstrated academic achievement by satisfying the following:
- Completion of the University Writing and Speaking Core.

- Completion of the University Mathematics Core.
- Completion of the University Foreign Language Core, preferably with either JAPN 111 or CHIN 111.

Completion of Asian Studies major admission coursework with grade of "C" or better:

- JAPN 112 or CHIN 112 or the equivalent. It is advised that students also complete CHIN 201, 202 JAPN 201, 202 or the equivalent.

Major Study Requirements

Students majoring in East Asian Studies will choose one of two tracks, Chinese or Japanese. The interdepartmental major requires 30 credit hours from the approved East Asian Studies course list (below)

Chinese track

1. Twelve hours in language: CHIN 301, 302, 305, 401
2. CHIN 331
3. Three hours in History selected from the following courses:
HIST 251, 252, 381, 382, 383
4. Three hours in East Asian or Japanese culture selected from the following courses:
JAPN 341, JAPN 342, JAPN 339, JAPN 345, JAPN 370, JAPN 411,
HIST 251, 252, HIST 384, PHIL 108, RELG 263
5. Nine hours of electives selected from the following courses:

CHIN 320, CHIN 331, CHIN 370, HIST 381, 382, 383, PHIL 336, PHIL 431 and any other China related classes offered on campus, based on pre-approval with the East Asian Studies advisor.

Japanese track

1. Twelve hours in language: JAPN 301, 302, 401, 402
2. Three hours in literature JAPN 331 or 332
3. Three hours in history selected from the following courses:
HIST 251, 252, or 384
4. Three hours in East Asian or Chinese culture or history selected from the following courses:
CHIN 331, CHIN 320, CHIN 370, HIST 251, 252, 381, 382, 383, RELG 263, PHIL 336
5. Nine hours of electives selected from the following courses:
JAPN 320, 331, 332, 339, 345, 370, 411 and any other Japan related classes offered on campus, based on pre-approval with the East Asian Studies advisor.

New Baccalaureate in East Asian Studies in the department of Foreign Languages and Literatures

I. a. What is the program and why should we offer it?

This proposal outlines a new major called “East Asian Studies” that will replace the current Asian Studies major. Housed in the Department of Foreign Languages and Literatures, East Asian Studies will offer students interested in China or Japan an opportunity to acquire a higher degree of proficiency in Japanese and Chinese language and cultures. While the new curriculum will be inter-disciplinary, the curriculum will largely be composed of courses taught by faculty in FLL. Students will select either a Chinese or a Japanese track when they declare their major. They will be required to achieve a level of language proficiency in either Chinese or Japanese at the ACTFL level of “intermediate-high” or “advanced low.” They will complement this language training with classes on Asian culture, including literature and history.

Why the change?

The review team who participated in the 2013 International Studies program APR self-study recommended the elimination of the current Asian Studies major (as well as European Studies) for a number of reasons. While Asian Studies continues to attract a fair number of majors (16 declared, 4 intended majors as of the beginning of Fall 2014) and minors, these students have found it difficult to complete their degree in a timely manner because of a lack of faculty to teach the courses required for this inter-disciplinary program. A number of Asian Studies faculty have retired and have not been replaced.

It has been particularly challenging for students who are minoring in Japanese (or Chinese) to complete their Asian Studies major in four or five years because they cannot count the same courses for both major and minor. Often they must fulfill their requirements with classes that have little to do with their chosen East Asian focus. For example, students focusing on Japan have had to take history courses on the Middle East to meet the history requirement for the major.

Additionally, of the three focus areas prescribed for the Asian Studies major—East Asia, South Asia, and the Middle East—East Asia has drawn the greatest number of students for the last ten or more years. There have been fewer Asian Studies majors concentrating on the Middle East, in spite of the build-up of Arabic in FLL. One reason for this may be the establishment of the International Studies major, which has attracted many students whose interests lean more toward international social and political issues. It appears that most students concentrating on the Middle East are choosing to major in International Studies.

At present, virtually all the classes dealing with Japan and China at the university are offered by faculty in the Foreign Languages and Literatures department, home to three tenured or tenure-track faculty and two full-time lecturers in the fields of East Asian language and/or literatures and cultures.

b. How does the program fit within the unit's future plans?

The idea for creating a major in East Asian Studies has evolved out of FLL's hiring plan of the last few years. In 2012 and 2013 the department hired two lecturers (one in Japanese and one in Chinese) as well as two tenure-track faculty members (one in each language). We presently offer minors in Chinese and Japanese. We envision the East Asian Studies major as analogous to other undergraduate majors in our department, such as French and German.

c. How does the program fit within the UNM mission and strategic plan?

For more than a decade, the University has emphasized the importance of promoting "global awareness of and sensitivity to multicultural issues in today's interdependent world" as the Global Education Office website states. The East Asian Studies major will produce students who are equipped with an in-depth knowledge of China and Japan and the cultural and linguistic skills to bridge East and West.

The latest census reveals that 2.6% of the population of Albuquerque is Asian, not counting people of mixed race. Albuquerque supports numerous organizations with a link to East Asia, among them, the Chinese Cultural Center, the New Mexico Chapter of the Japanese American Citizens League, the Asian-American Association of New Mexico, the Korean American association of New Mexico and the Filipino American Foundation of New Mexico, as well as the Southwest chapter of the Chinese Scholars Association, whose members include many scientists and engineers at Sandia Labs and Los Alamos. An East Asian Studies program could serve as a link to some of these local communities. In addition, a second major in East Asian Studies might make students in the STEM disciplines more attractive job candidates in the global market.

d. How does the program fit with related offerings at UNM

The present Asian Studies major, situated in the International Studies Institute, would be phased out when the East Asian Studies major is adopted. The new major could work well with a second major or minor in International Studies. We will retain the minors in Japanese or Chinese, but eliminate the Asian Studies minor. A minor in International Studies might serve those students who do not wish to minor in either Japanese or Chinese. Students would not be permitted to minor in the same language as the track that they are pursuing for the East Asian Studies major, but a student on the Chinese track could potentially minor in Japanese. The new program will draw largely on courses offered by faculty in FLL and not depend on many courses covering Asia throughout the university, except for the requirement that majors take at least one Asian history class. Any topics courses in the social sciences or humanities with primarily East Asia related content could count as electives on a case-by-case basis. Majors will be strongly advised to participate in a study abroad program in Asia, such as the summer program in China.

e. Assuming timely approval, what is the program development and implementation timeline? We anticipate accepting majors in the Fall of 2015, if approved, or the Fall 2016.

2. Evidence of need

a. Provide evidence of student demand

At present there are 20 students who have declared or intend to declare a major in Asian Studies. The majority of these students focus on East Asia. In a survey carried out in Spring 2014 in Japanese and Chinese language classes, 28 out of 31 respondents wrote that they would “likely,” “very likely” or “definitely” choose to major in East Asian Studies. The results of a UNM e-survey conducted in Fall 2014 found that 44 of 58 students in Japanese or Chinese classes were likely to major in East Asian Studies, and nearly 40% of student respondents would “definitely” choose an East Asian Studies major if the program was offered.

b. Indicate how you intend to recruit students

We will recruit majors from among students enrolled in Japanese and Chinese language and literature classes (360 in Fall 2014) and at university events promoting the various majors on campus, at study abroad meetings and at orientations for high school students. We will also visit high school Japanese and Chinese language classes to advertise.

c. How does the program fit with similar and related offerings in the state and region?

While New Mexico State University benefits from the presence of the Confucius Institute, a program sponsored by the Chinese government, they offer only Japanese and Chinese classes (language and some culture), but no major. University of Texas at El Paso offers an interdisciplinary minor in Asian Studies (perhaps supported in part by the NMSU’s Confucius Institute). University of Colorado Boulder has a strong Asian Studies major (West, South and East Asia) at the B.A. and M.A. level; they also award PhDs in Japanese and Chinese. Colorado College and U. of Denver have Asian Studies programs. Students at U. of Arizona and Arizona State may major in Asian Studies. Northern Arizona University offers a minor. No universities in New Mexico award B.A.s in East Asian Studies.

d. Provide evidence of demand for program graduates.

Graduates with strong linguistic and cultural skills in East Asian languages may find employment in government, the diplomatic service, or private corporations with business concerns in Asia. Other opportunities may include: writer, market research specialist, archivist, museum curator, Foreign Service officer, non-profit administrator, foreign student advisor, government agency, politician, historic preservation specialist, professor/educator, community affairs specialist, historic site administrator, import/export specialist, international banker, public policy advisor, international consultant, public relations specialist, international relations advisor, international trade specialist, translator, cultural affairs officer, interpreter, travel consultant, and international conference planner. Some local firms are building connections with Japanese business (Enerplus Technologies and MAE Corp., e.g. [*Albuquerque Business First*, July 17, 2014]) In May 2012, nine Japanese firms announced the launch of a Japan-U.S. Collaborative Smart Grid Demonstration Project in Albuquerque (Mesa del Sol). Sumitomo has a presence in the state as well.

3. Program content and quality

a. Describe the curriculum. Discuss any new courses and the impact of the curriculum on existing courses, including courses in other departments.

Students who major in East Asian Studies will choose either a Japanese track or a Chinese track. They must earn 30 hours total.

Chinese track

1. Twelve hours in language: CHIN 301, 302, 305, 401
2. CHIN 343
3. Three hours in History selected from the following courses:
HIST 251, 252, 382
4. Three hours in East Asian or Japanese culture selected from the following courses:
JAPN 341, JAPN 342, JAPN 339, JAPN 345, JAPN 370, JAPN 411, HIST 251, 252, HIST 384, PHIL 108, RELG 263
5. Nine hours of electives selected from the following courses:
CHIN 320, CHIN 343, CHIN 370, HIST 381, 382, 383, PHIL 336, PHIL 431 and any other China related classes offered on campus, based on pre-approval with the East Asian Studies advisor.

Japanese track

1. Twelve hours in language: JAPN 301, 302, 401, 402
2. Three hours in literature: JAPN 341 or 342
3. Three hours in history selected from the following courses:
HIST 251, 252, or 384
4. Three hours in East Asian or Chinese culture or history selected from the following courses:
CHIN 343, CHIN 320, CHIN 370, HIST 251, 252, 382, RELG 263, PHIL 108, PHIL 336
5. Nine hours of electives selected from the following courses:
JAPN 320, 341, 342, 339, 345, 370, 411 and any other Japan related classes offered on campus, based on pre-approval with the East Asian Studies advisor.

We do not require, but strongly recommend that students in the major earn some of their hours at universities in Asia.

There will be nine new course numbers required for this program: CHIN 401, an advanced reading course, CHIN 343 (Chinese Literature and Culture in Translation), JAPN 341 (Pre-modern Japanese Literature in Translation), JAPN 342 (Modern Japanese Literature in Translation), JAPN 345 (Supernatural Japan), JAPN 370 (Japanese Cinema), and JAPN 401 and 402 (both advanced language classes). JAPN 345 (“Supernatural Japan”) and 401/402 have all been taught for many years using the topics numbers 339 and 411.

Instructional methods include both online and face-to-face meetings in small language classes, seminars, and lecture classes.

b. What are the expected student learning outcomes for the program? (What will the students know and what will they be able to do when they complete this program?)

Broad Program Goals & Measurable Student Learning Outcomes

- A. Students will be able to read and write non-specialist texts in their target language with clear identification and expression of key ideas.
- B. Students will be able to orally communicate and comprehend common situations in Japanese or Chinese.
- C1. Students will be able to distinguish the salient features of the cultures associated with East Asia (primarily China and Japan) in historical and contemporary contexts.
- C2. Students can identify how the cultures of East Asia have been represented.
- D1. Students will be able to describe and contextualize several key East Asian artistic forms and cultural practices.
- D2. Students can describe the distinctive qualities and legacy of several cultural works produced in East Asia.

1. Student Learning Outcomes:

Relationship to UNM Student Learning Goals (insert the program SLOs and check all that apply):

University of New Mexico Student Learning Goals				
Program SLOs	Knowledge	Skills	Responsibility	Program SLO is conceptually different from University goals.
A.1. Students will be able to read and write non-specialist texts in their target language with clear identification and expression of key ideas.	X	X		
A.1. Students will be able to communicate and comprehend narratives and descriptions of a factual nature in Chinese or Japanese.	X	X		
B. Students will be able to orally communicate and comprehend common situations in Japanese or Chinese	X	X		
C.1. Students will be able to distinguish the salient features of the cultures associated with East Asia (primarily China and Japan) in historical and contemporary	X		X	

contexts (and identify the achievements, people and values of the cultures associated with East Asia and the roles they play in the world).				
C.2. Students can identify how the cultures of East Asia have been represented.	X		X	
D.1. Students can describe and contextualize several significant East Asian art forms and cultural practices.	X			
D.2. Students can describe the distinctive qualities and legacy of several cultural works produced in East Asia.	X			

4. Evaluation and Assessment

a. The East Asian Studies major will be housed in the department of Foreign Languages and Literatures and be governed in the same manner as other departmental programs (e.g., Classics, French, German). One faculty member will be appointed advisor, a position that will rotate every three years (more or less, as determined by affiliated faculty). Other issues regarding the major will be discussed by affiliated faculty, as well as the departmental faculty, when that decision affects the department as a whole.

b. How will learning outcomes be measured?

Assessment of student competence in the East Asian Studies major will be based on the students' successful completion of all requirements for the EAS majors, as well as the following criteria: performance on a 10-minute oral presentation delivered by majors in an upper division language class. Alternatively, oral performance may be assessed through an oral proficiency interview conducted by a faculty member in Japanese or Chinese during the student's last semester. SLOs C and D will be assessed through student performance on an essay in English of 3-6 pages submitted during a Spring semester upper-division Chinese or Japanese culture course. Assessment of oral performance will be correlated with the ACTFL (American Council of Teachers of Languages) "Oral Proficiency Guidelines: Speaking". For each of these, the ACTFL description of "intermediate-mid" and "intermediate-high" correspond to an acceptable or better performance. We expect 60% of students to meet the "intermediate-mid" criteria and 25% to meet the "intermediate-high" or above standard.

ACTFL guidelines: Speaking at the "Intermediate-mid" level:

"Able to handle successfully a variety of uncomplicated, basic and communicative tasks and social situations. Can talk simply about self and family members. Can ask and answer questions and participate in simple conversations on topics beyond the most immediate needs; e.g., personal history and leisure time activities. Utterance length increases slightly, but speech may continue to be characterized by frequent long pauses,

since the smooth incorporation of even basic conversational strategies is often hindered as the speaker struggles to create appropriate language forms. Pronunciation may continue to be strongly influenced by first language and fluency may still be strained. Although misunderstandings still arise, the Intermediate-mid speaker can generally be understood by sympathetic interlocutors."

5. Required Resources


- a.** The present number of three tenure-track faculty (Ph.D) and two lecturers (M.A.) plus one or two teaching assistants for lower division courses is sufficient to offer the East Asian Studies major. Because we have few native speakers of Chinese or Japanese in the FLL graduate programs, we have had to draw on graduate students from across campus to supplement permanent faculty in order to cover our lower level courses.
- b.** The new major will not affect the workload of current faculty and support staff.
- c.** No additional faculty members are required to meet the needs of the program.
- d.** No additional faculty and staff development services are needed.
- e.** No new technology, media, equipment or instructional supplies are necessary to support the program's intended outcomes.
- f.** We are not requesting new faculty and therefore have no need for additional or renovated space.
- g.** As in our current Asian Studies major, CAPS, the library, ITS, and advising are important to the success of students majoring in East Asian Studies. We do not anticipate additional costs.
- h.** Two or three TA positions (and if not, funding for part time instructors) are needed to teach some sections of lower division language courses.
- i.** We do not anticipate extra course fees in the classes required for this major.

6. Projected Enrollment and Costs

- a.** Provide a three-year projection of enrollments and program costs.
Interest in China has been growing and Japanese enrollments remain high. We can expect at least 25 students to declare majors the first year, with steady increases in the following years.

2015-2016 Degree Plan East Asian Studies, BA

Term 1 Hours Towards Degree: 15

	Hours	
	3	C
ENGL 110: Accelerated Composition or ENGL 111: Composition I and ENGL 112: Composition II or ENGL 113: Enhanced Composition	3	C
Freshman Academic Choice	3	D-
MATH	3	C
Asian Language 111 (Chinese for the Chinese Track; Japanese for the Japanese)  6 hours	3	C

Term Hours:

15

Term 2 Hours Towards Degree: 31

Hours

ENGL 120: Composition III	3	C
Physical and Natural Science	4	C
Social Behavioral Science	3	C
Asian Language 112  6 hours	3	C

Term Hours:

16

Term 3 Hours Towards Degree: 46

Hours

J JAPN 341 or 342 for Japanese track; CHIN 343 for Chinese track)	3	C
Asian Language 201 	3	C
Minor or 2nd Major Requirement	3	C
CJ 130 Or PHIL 156 or ENGL 219 or ENGL 220	3	C
Social Behavioral Science	3	C





Term Hours:

15

Term 4 Hours Towards Degree: 61

Hours

Upper Division Social Science	3	C
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Asian Language 202 	3	C
HIST 251, 252, or 382 (for CHIN), or 384 (for JAPN)	3	C
Minor or 2nd Major Requirement	3	C
EAST ASIAN STUDIES ELECTIVE (from AREA 4 or 5)	3	C
Term Hours:	15	
Term 5 Hours Towards Degree: 76	Hours	
UPPER DIVISION HUMANITIES	3	C
Asian Language 301 	3	C
Fine Arts	3	C
Minor or 2nd Major Requirement	3	C
EAST ASIAN STUDIES ELECTIVE (from AREA 4 or 5)	3	D-
Term Hours:	15	
Term 6 Hours Towards Degree: 91 Crucial course:	Hours	
Upper Division Humanities	3	C
Asian Language 302 	3	C
Minor or 2nd Major Requirement	3	C
EAST ASIAN STUDIES ELECTIVE (from AREA 5)	3	D-
Physical and Natural Science	3	C
Term Hours:	15	
	Hours	
Term 7 Hours Towards Degree: 106 Crucial course:		
CHIN 305 or 401 for Chinese track; JAPN 401 for Japanese track 	3	C
Minor or 2nd Major Requirement	3	C
2nd Major or Elective Any Level	3	C
2nd Major Requirement or Upper-Division Elective	6	C

Term Hours:

15 Hours
Hours

Term 8 Hours Towards Degree: 120

CHIN 305 or 401 for Chinese track; JAPN 402 for Japanese track 

3

C

Elective Any Level (2 hours)

2

C

Humanities

3

C

EAST ASIAN STUDIES ELECTIVE (from AREA 5)

3

D-

2nd Major Requirement or Upper-Division Elective

3

C

Term Hours:

14

New Baccalaureate in East Asian Studies in the department of Foreign Languages and Literatures

I. a. What is the program and why should we offer it?

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e. Assuming timely approval, what is the program development and implementation timeline? We anticipate accepting majors in the Fall of 2015, if approved, or the Fall 2016.

2. Evidence of need

a. Provide evidence of student demand

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a. Describe the curriculum. Discuss any new courses and the impact of the curriculum on existing courses, including courses in other departments.

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Japanese track

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3. Three hours in history selected from the following courses:
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JAPN 320, 341, 342, 339, 345, 370, 411 and any other Japan related classes offered on campus, based on pre-approval with the East Asian Studies advisor.

We do not require, but strongly recommend that students in the major earn some of their hours at universities in Asia.

There will be nine new course numbers required for this program: CHIN 401, an advanced reading course, CHIN 343 (Chinese Literature and Culture in Translation), JAPN 341 (Pre-modern Japanese Literature in Translation), JAPN 342 (Modern Japanese Literature in Translation), JAPN 345 (Supernatural Japan), JAPN 370 (Japanese Cinema), and JAPN 401 and 402 (both advanced language classes). JAPN 345 (“Supernatural Japan”) and 401/402 have all been taught for many years using the topics numbers 339 and 411.

Instructional methods include both online and face-to-face meetings in small language classes, seminars, and lecture classes.

b. What are the expected student learning outcomes for the program? (What will the students know and what will they be able to do when they complete this program?)

Broad Program Goals & Measurable Student Learning Outcomes

- A. Students will be able to read and write non-specialist texts in their target language with clear identification and expression of key ideas.
- B. Students will be able to orally communicate and comprehend common situations in Japanese or Chinese.
- C1. Students will be able to distinguish the salient features of the cultures associated with East Asia (primarily China and Japan) in historical and contemporary contexts.
- C2. Students can identify how the cultures of East Asia have been represented.
- D1. Students will be able to describe and contextualize several key East Asian artistic forms and cultural practices.
- D2. Students can describe the distinctive qualities and legacy of several cultural works produced in East Asia.

1. Student Learning Outcomes:

Relationship to UNM Student Learning Goals (insert the program SLOs and check all that apply):

University of New Mexico Student Learning Goals				
Program SLOs	Knowledge	Skills	Responsibility	Program SLO is conceptually different from University goals.
A.1. Students will be able to read and write non-specialist texts in their target language with clear identification and expression of key ideas.	X	X		
A.1. Students will be able to communicate and comprehend narratives and descriptions of a factual nature in Chinese or Japanese.	X	X		
B. Students will be able to orally communicate and comprehend common situations in Japanese or Chinese	X	X		
C.1. Students will be able to distinguish the salient features of the cultures associated with East Asia (primarily China and Japan) in historical and contemporary	X		X	

contexts (and identify the achievements, people and values of the cultures associated with East Asia and the roles they play in the world).				
C.2. Students can identify how the cultures of East Asia have been represented.	X		X	
D.1. Students can describe and contextualize several significant East Asian art forms and cultural practices.	X			
D.2. Students can describe the distinctive qualities and legacy of several cultural works produced in East Asia.	X			

4. Evaluation and Assessment

a. The East Asian Studies major will be housed in the department of Foreign Languages and Literatures and be governed in the same manner as other departmental programs (e.g., Classics, French, German). One faculty member will be appointed advisor, a position that will rotate every three years (more or less, as determined by affiliated faculty). Other issues regarding the major will be discussed by affiliated faculty, as well as the departmental faculty, when that decision affects the department as a whole.

b. How will learning outcomes be measured?

Assessment of student competence in the East Asian Studies major will be based on the students' successful completion of all requirements for the EAS majors, as well as the following criteria: performance on a 10-minute oral presentation delivered by majors in an upper division language class. Alternatively, oral performance may be assessed through an oral proficiency interview conducted by a faculty member in Japanese or Chinese during the student's last semester. SLOs C and D will be assessed through student performance on an essay in English of 3-6 pages submitted during a Spring semester upper-division Chinese or Japanese culture course. Assessment of oral performance will be correlated with the ACTFL (American Council of Teachers of Languages) "Oral Proficiency Guidelines: Speaking". For each of these, the ACTFL description of "intermediate-mid" and "intermediate-high" correspond to an acceptable or better performance. We expect 60% of students to meet the "intermediate-mid" criteria and 25% to meet the "intermediate-high" or above standard.

ACTFL guidelines: Speaking at the "Intermediate-mid" level:

"Able to handle successfully a variety of uncomplicated, basic and communicative tasks and social situations. Can talk simply about self and family members. Can ask and answer questions and participate in simple conversations on topics beyond the most immediate needs; e.g., personal history and leisure time activities. Utterance length increases slightly, but speech may continue to be characterized by frequent long pauses,

since the smooth incorporation of even basic conversational strategies is often hindered as the speaker struggles to create appropriate language forms. Pronunciation may continue to be strongly influenced by first language and fluency may still be strained. Although misunderstandings still arise, the Intermediate-mid speaker can generally be understood by sympathetic interlocutors."

5. Required Resources

- a.** The present number of three tenure-track faculty (Ph.D) and two lecturers (M.A.) plus one or two teaching assistants for lower division courses is sufficient to offer the East Asian Studies major. Because we have few native speakers of Chinese or Japanese in the FLL graduate programs, we have had to draw on graduate students from across campus to supplement permanent faculty in order to cover our lower level courses.
- b.** The new major will not affect the workload of current faculty and support staff.
- c.** No additional faculty members are required to meet the needs of the program.
- d.** No additional faculty and staff development services are needed.
- e.** No new technology, media, equipment or instructional supplies are necessary to support the program's intended outcomes.
- f.** We are not requesting new faculty and therefore have no need for additional or renovated space.
- g.** As in our current Asian Studies major, CAPS, the library, ITS, and advising are important to the success of students majoring in East Asian Studies. We do not anticipate additional costs.
- h.** Two or three TA positions (and if not, funding for part time instructors) are needed to teach some sections of lower division language courses.
- i.** We do not anticipate extra course fees in the classes required for this major.

6. Projected Enrollment and Costs

- a.** Provide a three-year projection of enrollments and program costs.
Interest in China has been growing and Japanese enrollments remain high. We can expect at least 25 students to declare majors the first year, with steady increases in the following years.

East Asian Studies Baccalaureate Program Proposal Executive Summary

This is a proposal for a new major in “East Asian Studies” that will replace the current Asian Studies major and be housed in the Department of Foreign Languages and Literatures. The East Asian Studies major will allow students to focus primarily on the language, culture and history of China or Japan, and acquire a higher degree of mastery and depth in Japanese and Chinese language and cultures. Administration of the East Asian Studies by faculty in the Department of Foreign Languages and Literatures will help streamline the program and requirements, enabling students to complete their degrees in a timely manner. Pending approval, we anticipate accepting majors in the Fall of 2015, if approved, or the Fall 2016, at the latest.

The shift from Asian Studies to East Asian Studies will advance the mission and strategic plans of the University of New Mexico and Department of Foreign Languages and Literatures, and reflects the realities of student demand and faculty resources in the area. Most current Asian Studies majors are in fact focused on the area of East Asia, specifically Japan and China. An East Asian Studies program not only will serve increasing student demand, but fits well with program offerings at other universities across the region and nation. This new major will also complement the University of New Mexico’s emphasis on promoting “global awareness of and sensitivity to multicultural issues in today’s interdependent world,” and will produce students who are equipped with an in-depth knowledge of China and Japan and the cultural and linguistic skills to bridge East and West. Considering that China and Japan are currently the world’s second and third largest economies, respectively, and represent areas of significant strategic interest, graduates with linguistic and cultural competencies in these areas will be an asset on an increasingly globalized job market.

With respect to the proposed program’s curriculum, students who major in East Asian Studies will choose either a Japanese track or a Chinese track. These tracks are roughly parallel, and will require students to complete a total of 30 hours of coursework. On each track, students must complete Japanese or Chinese language classes through the highest level offered, in addition to a variety of courses on East Asian cultures. While most of the required language, literature and culture courses will be offered by the Department of Foreign Languages and Literatures, this interdisciplinary program will also expect students to take at least one class in the History department, and give students the opportunity to take elective courses related to East Asia in other departments such as Religious Studies and Philosophy. We will strongly recommend students in the major earn some of their hours at universities in Asia. We are proposing nine new course numbers to support the major: CHIN 401, CHIN 343, CHIN 370, JAPN 341, JAPN 342, JAPN 345, JAPAN 370, JAPN 401 and JAPN 402. Most of these courses have previously been taught for many years using the topics numbers, and their addition is not expected to unduly impact faculty workloads.

Program goals and student learning outcomes of the East Asian Studies major will focus on cultivating both measurable linguistic proficiency in the target language and

knowledge of East Asian cultural practices, forms, and works in historical and contemporary contexts. All majors will be required to achieve a level of language proficiency in either Chinese or Japanese at the ACTFL level of “intermediate-high” or “advanced low.” Because the East Asian Studies major will be housed in the department of Foreign Languages and Literatures, evaluations and assessments will be performed in the same manner as other departmental programs (e.g. Classics, French, German). The proficiency of students in the target language will be assessed based on performance on a 10-minute oral presentation delivered by majors in an upper division language class, or through an oral proficiency interview conducted by a faculty member in Japanese or Chinese during the student’s last semester. Assessment of oral performance will be correlated with the ACTFL (American Council of Teachers of Languages) “Oral Proficiency Guidelines: Speaking.” We expect 60% of students to meet the “intermediate-mid” criteria and 25% to meet the “intermediate-high” or above standard. Cultural competency will be assessed through student performance on an essay in English submitted during a Spring semester upper-division Chinese or Japanese culture course.

As the East Asian Studies program will draw from, and make more efficient use of, the same resources that currently support the Asian Studies program, no additional faculty, staff, space, library, technology, media, or advising resources are required to meet the needs of the program. The present number of three tenure-track faculty (Ph.D.) and two lecturers (M.A.) is currently sufficient to offer the East Asian Studies major, although the addition one or two teaching assistants (and/or funding for part time instructors) is needed to teach some sections of lower division language courses. Interest in China has been growing and Japanese enrollments remain high. We can thus expect at least 20-25 students to declare majors the first year, with steady increases in the following years.